

ECONOMIC DEVELOPMENT

BY THE NUMBERS



INCREASED AWARENESS
OF ORGANIZATIONAL
EFFORTS & ECONOMY, IN
PERSON & ONLINE

17

PRESENTATIONS

8700

WEBSITE USERS

ABBEVILLE MERIDIONAL
COLUMN & COMMERCIAL
ADDED TO COMPLEMENT
MEDIA COVERAGE

30

NEWSPAPER
MENTIONS

11

COLUMNS
PUBLISHED

NETWORK OF LOCAL &
REGIONAL PARTNERS
THROUGH CHAMBERS,
AEDC, ONE ACADIANA, &
REGIONAL ALLIANCE

7

BOARD
SEATS
HELD

CHAired THE
ACADIANA
REGIONAL
ALLIANCE

REVISED
CHAMBER
BYLAWS &
ARTICLES

CREATED ACTION PLAN
AND SERVICES USING
HISTORIC PLANS &
INDUSTRY STANDARDS

68

METRICS
MEASURED &
MONITORED

MARKETED COMMUNITY
ASSETS & ABILITIES
THROUGH BILLBOARD
CAMPAIGNS & SOCIAL
MEDIA PRESENCE

7

BILLBOARDS

5.4K

REACHED

1351

FOLLOWERS

795

POSTS

DEDICATED EFFORT

ECONOMIC DEVELOPMENT

BY THE NUMBERS

12
EVENTS

SEMINARS
HELD

194
ATTENDEES

BUSINESSES
ASSISTED

177

INQUIRIES
VISITS
START-UPS

NEW
INITIATIVES
LAUNCHED

PROVIDED
RECOVERY
RESOURCES
AFTER THE
AUGUST 2016
FLOODING

ECONOMIC
DRIVER CALLS

RECOVERY
WEBSITE

NEWSLETTERS,
NEWSPAPER
ARTICLES,
CHECKLISTS &
SOCIAL MEDIA

SBA TOWN
HALL EVENT

- 01 VERMILION BUSINESS WALKS
- 02 VERMILION PARISH JOB FAIR
- 03 WOMEN'S NETWORK: VERMILION CHAPTER
- 04 VERMILION AT WORK
- 05 ACADIANA DAY AT THE LEGISLATURE
- 06 PERFECT FIT (STREET-LEVEL BILLBOARDS)



EXISTING BUSINESS

ECONOMIC DEVELOPMENT

BY THE



NUMBERS

ENTREPRENEURIAL OUTREACH:

49

WELCOME
POSTCARDS

START-UP SERVICES
NEW BUSINESS MAILOUT
INNOV8 ACADIANA
OPPORTUNITY MACHINE
LSBDC COUNSELING

18

COMPARATIVE
ANALYSES

MATERIALS & DATA:

53

CUSTOM
REPORTS

DOING BUSINESS GUIDES
DEMOGRAPHIC REPORTS
CONSUMER SPENDING
INCENTIVES & PROGRAMS
TARGET INDUSTRY STUDY
OPPORTUNITY GAPS

07

PROGRAMS
ADVERTISED

SITES & BUILDINGS:

40

PROPERTY
SEARCHES

SITE SELECTOR CONTACTS
GIS MAPPING
REAL ESTATE WORK PLAN
PROPERTY REQUESTS

03

STATE
PROSPECTS

BUSINESS DEVELOPMENT

ECONOMIC DEVELOPMENT BY THE NUMBERS

COMMUNITY DEVELOPMENT

LEVERAGING
NON-TRADITIONAL FUNDING:

01
REGION 4
REVOLVING
LOAN PROGRAM

117 MATCHED WITH **\$8M**
BUSINESSES IN LOANS

02
DELTA
REGIONAL
AUTHORITY

\$250,000
PROPOSED

03
ECONOMIC
DEVELOPMENT
ADMINISTRATION

\$1 MILLION
GRANTED

04
TWIN PARISH
PORT
COMMISSION

\$128,000
ALLOCATED

05
LOUISIANA REGIONAL
LEADERSHIP COUNCIL

\$9,456
REIMBURSED

