



VERMILION
ECONOMIC DEVELOPMENT ALLIANCE

2023 | JANUARY

BUSINESS DEVELOPMENT

5

Prospects

2

Projects

- **Prospect Grinds:** issues w/ property apron and state roads; DOTD funding and City progress
- **Prospect Carnival:** team call; business and city in review of plans
- **Prospect Polywaf:** property survey for city/private land ownership; developer reviewing
- **Prospect Smoke:** engaging realtors for two specific sites of interest
- **Prospect Steer:** business plan underway with funding discussions in progress
- **Project Corridor:** waiting to be brought before council for vote
- **Project Transport:** Pivoting to funding alternatives, coalition lead
- **Project Gas:** met with state to discuss incentives

EXISTING BUSINESS ASSISTANCE

4

Business Visits

1

Business Events

- City of Abbeville Career Fair event (city/police) - 21 attendees; preparations & execution
- Grant Workshop Planning with Congressman Higgins' Office planning call
- Nehemiah Projects of Acadiana business plan discussion and provided resources; strategy
- Local business meeting on accreditations and business credentials
- LED representative yearly business update with Economic Driver company
- South Central Planning call to discuss Small Business Loan program
- Request call information for federal grant pertaining to fire equipment
- Vermilion At Work initiative planning - video series to highlight local businesses scheduling

COMMUNITY DEVELOPMENT

2

Government Engagements

5

Community initiatives

- Rails to Trails program discussion with DOTD, Discussion of recreational grants available
- Exxon Mobil check-in, local business support discussion and resources given
- Participated in Abbeville Communications Committee meeting
- Vermilion Parish Tourist Commission meeting
- Vermilion Parish Farm Bureau Ag-Tour with New Jersey Agriculture group
- Leadership Vermilion: Third Session, Public Safety
- Exxon Mobil meeting with consulting firm and One Acadiana
- Exxon Mobil meeting with consulting firm and Vermilion Parish personnel

DEDICATED ECONOMIC DEVELOPMENT EFFORTS

19

General Media

- **0 E-Newsletters; 0 Newspaper Features & Press Releases; 19 Social Media Posts**
- VEDA Monthly Board Meeting
- VEDA Strategy & Brainstorming meeting with VEDA board member, Nikki Vidos
- VEDA Stakeholder Appreciation Dinner committee meeting
- Worked with VEDA Merchandise Committee
- VEDA fundamentals meeting with VEDA board member, Megan Landry-Lalande
- District 47 Update with Rep. Bourriaque on behalf of Vermilion Parish in Washington, D.C.
- Planning call with VPSB on Workforce Development Career Campus event
- Vermilion Parish Merchandise: Mardi Gras campaign

