



VERMILION  
ECONOMIC DEVELOPMENT ALLIANCE

# 2022 | DECEMBER

## BUSINESS DEVELOPMENT

5

Prospects

3

Projects

- **Prospect Grinds:** issues w/ property apron and state roads; DOTD funding and City progress
- **Prospect Carnival:** meeting with City to review property needs and economic impact details
- **Prospect Polywaf:** property survey for city/private land ownership; developer reviewing
- **Prospect Smoke:** meeting with Mayor on property and business needs; realtor discussions
- **Prospect Steer:** working on grant funding and meeting with UL LEED on business plan
- **Project Corridor:** waiting to be brought before council for vote
- **Project Transport:** did not receive SMART grant, pivoting to alternatives, APC assist
- **Project Gas:** local company expanding to include new department and services; incentives

## EXISTING BUSINESS ASSISTANCE

4

Business Visits

1

Business Events

- Acadian Contractors Career Fair event - (20) attendees
- Grant Workshop Planning with Congressman Higgins' Office
- City of Abbeville Planning - city employee career fair
- Meeting with Tito's Lacasa to discuss business and staffing needs
- Meeting with existing business owner to discuss expansion options and possible new business
- Strategy discussion for upcoming meetings with local business with LED BERG representative

## COMMUNITY DEVELOPMENT

1

Government Engagements

2

Community initiatives

- VEDA and Exxon meeting to discuss collaboration opportunities and check-in
- Phone meeting with local property owner/business to identify assistance with land loss issues

## DEDICATED ECONOMIC DEVELOPMENT EFFORTS

11

General Media

- **0 E-Newsletters; 4 Newspaper Features & Press Releases; 7 Social Media Posts**
- VEDA Sustainable Funding Committee: Discussed alternative long-term funding opportunities
- Meeting with VEDA President, Ben Rivera re: LDRC
- Leadership Vermilion: Second Session, Agriculture Tour
- VEDA informational meeting with VEDA President Ben Rivera and Board Member Anne Falgout
- Worked with VEDA Merchandise Committee

