

MINUTES OF THE JANUARY 5, 2022
VERMILION ECONOMIC DEVELOPMENT DISTRICT
REGULAR MEETING

President Ruben Rivera called the meeting to order at 6:08 PM. The meeting was held via teleconference per guidelines issued by the Governor's office.

The Pledge of Allegiance was led by Mr. Ruben Rivera before he requested a moment of silence.

The following members were present at the meeting: Mr. Patrick Duhon, Mr. Ruben Rivera, Mr. Richard Guilbeaux, Mr. Elliot Broussard, Ms. Megan Landry-Lalande, Ms. Tammy Gordon, Mr. Carlton Campbell, Mr. Aidan Broussard, and Ms. Anita Dupuis

The following members were absent: Ms. Roslyn White, Mr. Jason Picard, Mr. Gerrod Brasseur, Mr. Jacob Landry, Mr. Jeremy Lartigue, and Mr. Dexter Callahan.

The following guests were present: Ms. Anne T. Falgout, VEDD and Ms. Shari Cormier, VEDD

PUBLIC COMMENTS: There were no public comments regarding any of the items on the agenda.

MINUTES: The minutes of the December 2, 2021, meeting were approved as written on a motion made by Ms. Megan Landry-Lalande. The motion was duly seconded by Mr. Carlton Campbell, and unanimously carried by the board.

TREASURER'S REPORT: Mr. Ruben Rivera gave the Treasurer's Report. The board was provided with a list of invoices and expenses totaling \$470.70. Mr. Richard Guilbeaux motioned the board to accept the Treasurer's Report and pay the invoices. Ms. Tammy Gordon duly seconded the motion, and it was unanimously carried.

Mr. Rivera informed the board that Ms. Falgout offered to waive her car allowance program in 2022 and asked that the board revisit reinstatement should VEDA's financial situation change. The Executive Committee reviewed and approved a final payment of \$200.00. Since the check needed to be issued prior to the January board meeting, Mr. Rivera ask the board to ratify the payment. Mr. Richard Guilbeaux motioned the board to ratify the \$200.00 payment made to Ms. Falgout. Mr. Patrick Duhon duly seconded the motion, and it was unanimously carried.

DIRECTOR'S REPORT: Ms. Anne T. Falgout provided the board with a review of the accomplishments made by the VEDD office in December. These included: 6 site selector introductory calls, 6 inquiries from existing businesses, consulting with 1 pre-venture client and an existing business project to meet their specific requests. She continued VEDD's holiday marketing promos with 19 participating businesses. She also, petitioned DOTD & spoke to Senator Hensgens about upgrading the LA 14 overlay project to priority status on behalf of Councilman Broussard of the City of Abbeville. She also reported that Shari completed the 4th quarterly property database update, finishing the year with over 50 properties on the state site selection website.

OLD BUSINESS: Ms. Falgout informed the board that the first Vermilion Parish design has been completed and sales will begin sometime this quarter. She noted that the agreement with the designer calls for two more designs that will be released later this year. She reminded the board that the final payment of \$1,125.00 to the designer and \$500.00 approved for merchandise was not used in 2021 and asked that those costs be moved to 2022. Ms. Tammy Gordon motioned the board to allow the designer and merchandise costs, totaling \$1,625.00, to be spent in 2022. Mr. Elliot Broussard duly seconded the motion, and it was unanimously carried.

NEW BUSINESS: Ms. Falgout presented the board with an invoice from LIDEA for their annual membership dues. Mr. Richard Guilbeaux motioned the board to renew the membership and pay the \$250.00 invoice. Mr. Aidan Broussard duly seconded the motion, and it was unanimously carried.

Ms. Falgout informed the board that she has begun the research and planning for the Farmers' Appreciation Dinner. She proposed sponsorship, venue, and program details and asked for suggestions from the board. Ms. Falgout will include their input and bring the board an update and prices in February.

Ms. Falgout provided the board with information on an event that VEDD will be co-hosting with the Vermilion Chamber and SLCC. The Vermilion at Work: Connecting Education and Economic Development breakfast will be held on Thursday, January 13, 2022, at 8:00 am. Ms. Falgout encouraged the board members to attend.

COMMITTEE REPORTS: There were no committee reports given.

BOARD MEMBER UPDATES: Board members shared events and initiatives happening in their respective communities and developed by their appointing authorities.

NEXT MEETING: The next meeting of the District will be at 6:00pm on Wednesday, February 2, 2022, at the Vermilion Parish Government Office Complex, as well as via teleconference.

ADJOURN: Upon motion Ms. Tammy Gordon, duly seconded by Ms. Megan Landry-Lalande and unanimously carried, there being no further business the meeting was adjourned.

Ms. Megan Landry-Lalande
Secretary