

Q4 2021

Economic Development Goals Dashboard



October

November

December



Entrepreneur Assistance & Recruitment

- New business outreach to Coastal Detailing, Savoy Family Services, Aden Tires, Progressive Tractor, Monterrey Food Truck, Mommy's Helping Hands, Lee & Wild Designs
- 4 preventure requests + 1 referral to LSBDC
- 3rd Qtr Property Database complete
- Prospect Flake intake meeting with LED

- New business outreach to Sew & Sew Boutique in Gueydan
- 2 preventure requests
- Spoke With analyst Charles Sandoz about workforce development statistics tools
- Completed 2021 VP Business Database
- Scheduled 2 site selector intro calls
- Received Cattle/Beef Study results

- New business outreach to HomeTown Nutrition in Kaplan
- 1 preventure request + announcement of new businesses: Pizzaville, Cereal Shoppe & Lourdes Physician Group
- Added 8 new properties to database
- Met with 1A's Emile Lege re: certification
- Prospect Beaker follow-up re: Advance filing
- 6 site selector intro calls



Business Retention & Expansion

- Worked with 12 businesses on concerns
- Project Beaker - Correspondence with tax consultants & project update
- Launched Community Job Board
- Shared job opps at 10 local businesses
- Researched Constitutional Amendment info with Chamber's Biz Advocacy Committee
- Met with SLCC Chancellor & staff to discuss welding curriculum & workforce needs

- Worked with 3 businesses + 2 visits
- Met with Acadiana Workforce Solutions rep
- Attended Nehemiah Projects of Acadiana Ribbon Cutting
- Introduced Ryan Jannise with Lena's Cajun Seafood to Brandy Ledet at LED to discuss potential expansion
- Launched holiday marketing promos with 19 participating businesses

- Worked with 6 businesses
- Provided Ryan Jannise with Lena's Cajun Seafood with properties for review
- Continued holiday marketing promos for 19 participating businesses
- Shared job opportunities at 5 companies
- Promoted UWA's upcoming Education Summit & Microgrant Program
- Provided LWC with employment projections



Community Engagement & Quality of Life Initiatives

- EPA technical assistance grant awarded to conduct sewer study!
- Assembled participants for Broadband Stakeholder meeting with state director
- Nehemiah Partners tour & mtg
- Served on Abbeville LA Development Ready Community (LDRC) Committee - reviewed SWOT analysis & promoted Town Hall

- Facilitated Leadership Vermilion SIMSOC debrief
- Worked with Volunteer Fire Dept Board in Maurice on USDA Facilities grant
- Attended Abbeville LA Development Ready Community (LDRC) Town Hall
- Created Gueydan Winter Fest materials
- Updated investment page online

- Provided Leadership Vermilion program suggestions to Lynn Guillory
- Met with QSA to discuss turfing strategy
- Updated investment page online with public & private projects
- Petitioned DOTD & local delegation to upgrade LA 14 overlay priority; resolved issue with Senator Hensgens on behalf of Abbeville



Internal Operations & Public Awareness

- 2 Newsletters promoting new initiatives
- Received contribution from School Board
- Interviews with Advocate & KADN about local economy & Job Board
- Coordinated VP Merchandise design and sales for fundraising
- Attended LIDEA Fall Meeting
- Created 2022 budget for board review
- 46 social media posts & 2 press releases

- 2 Newsletters promoting new initiatives
- Coordination with local media about holiday shopping - coverage from KATC & Meridional
- Worked with VP Merchandise committee
- Completed 2021 budget amendment for board approval
- 111 social media posts, 1 press release & interview on The Tea Podcast

- 2 Newsletters promoting new initiatives
- Presented 2022 Goals to VP Police Jury
- Worked with VP Merchandise committee designs & printing
- 50 social media posts, 1 press release & coordinated article on Maurice growth with Acadiana Advocate
- Attended IEDC Webinar on vacant storefronts & Lessons in Leadership event