

Q3 2021

# Economic Development Goals Dashboard



*July*

*August*

*September*



Entrepreneur Assistance & Recruitment



Business Retention & Expansion



Community Engagement & Quality of Life Initiatives



Internal Operations & Public Awareness

<i>July</i>	<i>August</i>	<i>September</i>
<ul style="list-style-type: none"> <li>• New business outreach to Gary's Home Furnishings, DDF Cleanclutz, Wax to Perfection, Stop on By</li> <li>• 2 preventure requests + 1 referral to LEED</li> <li>• Shared 2021 demographic &amp; retail reports</li> <li>• Added 1 new property to database</li> <li>• Logistics supply chain meeting with PLG Consulting &amp; Strategic Development Group</li> <li>• Initiated Prospects Flake &amp; Craft</li> </ul>	<ul style="list-style-type: none"> <li>• New business outreach to Poirrier Group, Supreme Portable Buildings, Champion Allstars, Waitr, Le Bon Manger (new site)</li> <li>• 1 preventure request</li> <li>• Outreach to Raising Cane's corporate</li> <li>• Spotlight on Intracoastal industrial space</li> <li>• Scheduled Fall Dallas site selector meetings with SLP</li> <li>• Prospect Flake - LED connection</li> </ul>	
<ul style="list-style-type: none"> <li>• 2 business visitations</li> <li>• Worked with 8 businesses on concerns</li> <li>• Shared economic &amp; community info with Federal Reserve Bank of Atlanta</li> <li>• Project Beaker - contacted consultants &amp; offered incentives assistance</li> <li>• Shared job opps at 3 local businesses</li> <li>• Assisted 2 jobseekers</li> <li>• Co-hosted Jobseeker Training - 12 attendees</li> </ul>	<ul style="list-style-type: none"> <li>• 2 business visitations + 1 driver visit</li> <li>• Worked with 5 businesses on concerns</li> <li>• Launched Project Bacon &amp; Coop</li> <li>• Hosted Employer Workshop with 9 companies represented, 14 attendees</li> <li>• Promoted &amp; hosted Vermilion Parish Job Fair with 31 companies &amp; 5 resource providers, 71 jobseekers</li> <li>• Hurricane Ida info pushed as available</li> </ul>	
<ul style="list-style-type: none"> <li>• Letter of Interest submitted to EPA requesting funds to conduct sewer study</li> <li>• Assisted Kaplan with Liberty Rice Mill research</li> <li>• Assisted Erath with Brownfields Grant app</li> <li>• Served on Abbeville LA Development Ready Community (LDRC) Committee - edited &amp; distributed survey to community</li> </ul>	<ul style="list-style-type: none"> <li>• Sent LA Dept of Revenue grant opportunity to applicable agencies</li> <li>• Liberty Rice Mill research - sent new site plan &amp; price to Kaplan official</li> <li>• Assisted Erath with Brownfields Grant app</li> <li>• Coordinated economic impact analysis with City of Abbeville &amp; Lt. Governor</li> <li>• Promoted Abbeville survey participation</li> </ul>	
<ul style="list-style-type: none"> <li>• July newsletter - Employer Workshop, Opportunity Machine courses &amp; events</li> <li>• 2 Newsletters promoting Job Fair &amp; LDRC</li> <li>• Worked on USDA RISE Grant with Twin Parish Port</li> <li>• Received contributions from SLEMCO, Duhon Brothers &amp; Vermilion Bank</li> <li>• Interview with KPEL about Abbeville LDRC</li> <li>• 58 social media posts &amp; 4 press releases</li> </ul>	<ul style="list-style-type: none"> <li>• 4 newsletters promoting new programs, opinion input, and tools for business</li> <li>• Partnership Agreement for RISE Grant</li> <li>• Received contributions from Erath, Gueydan, Allen's Collision &amp; Mendoza Ford</li> <li>• Coordinated media for Job Fair - KPEL, KATC, Meridional</li> <li>• Coordinated Advocate article re: Maurice</li> <li>• 80 social media posts &amp; 2 press releases</li> </ul>	