



# Market Profile

Vermilion Parish, LA 6  
Vermilion Parish, LA (22113)  
Geography: County

Prepared by Esri

## Vermilion Par...

Population Summary	
2000 Total Population	53,950
2010 Total Population	57,999
2021 Total Population	58,655
2021 Group Quarters	536
2026 Total Population	59,435
2021-2026 Annual Rate	0.26%
2021 Total Daytime Population	51,715
Workers	19,749
Residents	31,966
Household Summary	
2000 Households	19,884
2000 Average Household Size	2.67
2010 Households	21,889
2010 Average Household Size	2.63
2021 Households	22,276
2021 Average Household Size	2.61
2026 Households	22,615
2026 Average Household Size	2.60
2021-2026 Annual Rate	0.30%
2010 Families	15,469
2010 Average Family Size	3.12
2021 Families	15,401
2021 Average Family Size	3.12
2026 Families	15,533
2026 Average Family Size	3.12
2021-2026 Annual Rate	0.17%
Housing Unit Summary	
2000 Housing Units	22,515
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	11.7%
2010 Housing Units	25,235
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	13.3%
2021 Housing Units	26,768
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	18.1%
Vacant Housing Units	16.8%
2026 Housing Units	27,514
Owner Occupied Housing Units	64.9%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	17.8%
Median Household Income	
2021	\$53,288
2026	\$57,159
Median Home Value	
2021	\$146,960
2026	\$186,879
Per Capita Income	
2021	\$26,137
2026	\$28,829
Median Age	
2010	36.4
2021	38.5
2026	39.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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### 2021 Households by Income

Household Income Base	22,276
<\$15,000	14.4%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	4.0%
\$200,000+	3.2%
Average Household Income	\$68,785

### 2026 Households by Income

Household Income Base	22,615
<\$15,000	13.3%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	4.7%
\$200,000+	3.6%
Average Household Income	\$75,730

### 2021 Owner Occupied Housing Units by Value

Total	17,433
<\$50,000	15.6%
\$50,000 - \$99,999	19.3%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	13.3%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	5.2%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$173,476

### 2026 Owner Occupied Housing Units by Value

Total	17,854
<\$50,000	10.3%
\$50,000 - \$99,999	13.0%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	17.0%
\$250,000 - \$299,999	10.6%
\$300,000 - \$399,999	7.5%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	4.7%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$215,207

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	57,999
0 - 4	7.4%
5 - 9	7.6%
10 - 14	7.4%
15 - 24	13.0%
25 - 34	13.0%
35 - 44	12.5%
45 - 54	15.0%
55 - 64	11.2%
65 - 74	7.0%
75 - 84	4.4%
85 +	1.6%
18 +	73.3%
2021 Population by Age	
Total	58,655
0 - 4	6.7%
5 - 9	6.9%
10 - 14	6.9%
15 - 24	11.2%
25 - 34	13.7%
35 - 44	13.0%
45 - 54	11.8%
55 - 64	13.6%
65 - 74	9.9%
75 - 84	4.6%
85 +	1.8%
18 +	75.9%
2026 Population by Age	
Total	59,435
0 - 4	6.5%
5 - 9	6.9%
10 - 14	7.1%
15 - 24	11.4%
25 - 34	11.8%
35 - 44	13.8%
45 - 54	11.7%
55 - 64	12.4%
65 - 74	11.1%
75 - 84	5.6%
85 +	1.9%
18 +	75.6%
2010 Population by Sex	
Males	28,214
Females	29,785
2021 Population by Sex	
Males	28,719
Females	29,936
2026 Population by Sex	
Males	29,253
Females	30,182

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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## Vermilion Par...

### 2010 Population by Race/Ethnicity

Total	57,999
White Alone	80.9%
Black Alone	14.3%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.4%
Hispanic Origin	2.4%
Diversity Index	35.6

### 2021 Population by Race/Ethnicity

Total	58,655
White Alone	79.6%
Black Alone	14.1%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.1%
Hispanic Origin	4.0%
Diversity Index	39.6

### 2026 Population by Race/Ethnicity

Total	59,435
White Alone	78.8%
Black Alone	14.1%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.5%
Hispanic Origin	4.9%
Diversity Index	41.8

### 2010 Population by Relationship and Household Type

Total	57,999
In Households	99.1%
In Family Households	85.6%
Householder	26.7%
Spouse	19.2%
Child	34.3%
Other relative	2.9%
Nonrelative	2.5%
In Nonfamily Households	13.4%
In Group Quarters	0.9%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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		Vermilion Par...
<b>2021 Population 25+ by Educational Attainment</b>		
Total		40,121
Less than 9th Grade		7.0%
9th - 12th Grade, No Diploma		13.7%
High School Graduate		33.5%
GED/Alternative Credential		7.9%
Some College, No Degree		15.5%
Associate Degree		7.1%
Bachelor's Degree		10.4%
Graduate/Professional Degree		4.8%
<b>2021 Population 15+ by Marital Status</b>		
Total		46,706
Never Married		28.1%
Married		51.3%
Widowed		7.4%
Divorced		13.2%
<b>2021 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+		28,478
Population 16+ Employed		94.4%
Population 16+ Unemployment rate		5.6%
Population 16-24 Employed		11.9%
Population 16-24 Unemployment rate		6.8%
Population 25-54 Employed		62.2%
Population 25-54 Unemployment rate		6.2%
Population 55-64 Employed		18.3%
Population 55-64 Unemployment rate		3.0%
Population 65+ Employed		7.5%
Population 65+ Unemployment rate		4.4%
<b>2021 Employed Population 16+ by Industry</b>		
Total		26,883
Agriculture/Mining		12.2%
Construction		7.8%
Manufacturing		6.4%
Wholesale Trade		2.5%
Retail Trade		12.3%
Transportation/Utilities		5.7%
Information		1.3%
Finance/Insurance/Real Estate		4.4%
Services		40.5%
Public Administration		6.9%
<b>2021 Employed Population 16+ by Occupation</b>		
Total		26,883
White Collar		52.9%
Management/Business/Financial		14.3%
Professional		15.6%
Sales		10.4%
Administrative Support		12.7%
Services		15.5%
Blue Collar		31.5%
Farming/Forestry/Fishing		0.9%
Construction/Extraction		9.6%
Installation/Maintenance/Repair		5.4%
Production		6.6%
Transportation/Material Moving		9.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	21,889
Households with 1 Person	24.1%
Households with 2+ People	75.9%
Family Households	70.7%
Husband-wife Families	50.8%
With Related Children	23.1%
Other Family (No Spouse Present)	19.8%
Other Family with Male Householder	5.3%
With Related Children	3.4%
Other Family with Female Householder	14.5%
With Related Children	10.0%
Nonfamily Households	5.2%
All Households with Children	37.1%
Multigenerational Households	4.4%
Unmarried Partner Households	8.0%
Male-female	7.3%
Same-sex	0.7%
2010 Households by Size	
Total	21,889
1 Person Household	24.1%
2 Person Household	32.6%
3 Person Household	17.7%
4 Person Household	14.3%
5 Person Household	7.2%
6 Person Household	2.5%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	21,889
Owner Occupied	76.0%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	38.0%
Renter Occupied	24.0%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	225
Percent of Income for Mortgage	11.6%
Wealth Index	67
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	25,235
Housing Units Inside Urbanized Area	3.5%
Housing Units Inside Urbanized Cluster	41.5%
Rural Housing Units	55.0%
2010 Population By Urban/ Rural Status	
Total Population	57,999
Population Inside Urbanized Area	3.8%
Population Inside Urbanized Cluster	41.5%
Rural Population	54.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1.	Economic BedRock (10C)
2.	Middleburg (4C)
3.	Southern Satellites (10A)

### 2021 Consumer Spending

Apparel & Services: Total \$	\$35,541,870
Average Spent	\$1,595.52
Spending Potential Index	75
Education: Total \$	\$23,287,286
Average Spent	\$1,045.40
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$58,181,184
Average Spent	\$2,611.83
Spending Potential Index	81
Food at Home: Total \$	\$99,176,475
Average Spent	\$4,452.17
Spending Potential Index	82
Food Away from Home: Total \$	\$65,172,088
Average Spent	\$2,925.66
Spending Potential Index	77
Health Care: Total \$	\$118,930,367
Average Spent	\$5,338.95
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$38,513,400
Average Spent	\$1,728.92
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$14,657,379
Average Spent	\$657.99
Spending Potential Index	73
Shelter: Total \$	\$299,416,604
Average Spent	\$13,441.22
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$43,984,214
Average Spent	\$1,974.51
Spending Potential Index	83
Travel: Total \$	\$38,758,617
Average Spent	\$1,739.93
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$20,960,813
Average Spent	\$940.96
Spending Potential Index	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.