

Q2 2021

Economic Development Goals Dashboard



Entrepreneur Assistance & Recruitment



Business Retention & Expansion



Community Engagement & Quality of Life Initiatives



Internal Operations & Public Awareness

April	May	June
<ul style="list-style-type: none"> New business outreach to TD Automotive, Mid-South Mechanic, Choc'Lit Shoppe & Daiquiri Divas 3 prevention requests Identified 3 new commercial properties Attended "Meet the (Site) Consultants" event with Entergy & regional EDOs Prospect Range: permitting questions Prospect Foil: pre-construction meeting 	<ul style="list-style-type: none"> New business outreach to DDF Cleancutz, Wax To Perfection, J Scents & More, Vermilion Martial Arts, Champagnes of Abbeville & Delcambre Family Clinic. 3 prevention requests Completed Community Competitiveness Index assessment with stakeholders & LED Identified sites for cold storage facility Prospect Foil: estimates for site prep 	<ul style="list-style-type: none"> 5 prevention requests Received Community Competitiveness Index assessment from LED Quarterly update of sites completed - transitioning all sites from VEDA to LA Site Selection Center database Working with Picard Farms on commercial tenant recruitment Prospect Foil: partnership opportunity
<ul style="list-style-type: none"> 1 business visitation Reviewed new session legislation Completed recommendation letter for USDA Added-Value Producer Grant applicant Worked with 5 businesses on concerns Project Beaker - contacted LED & answered permitting questions Shared job opps at 4 local businesses Attended SLCC Chancellor's VIP Meet-Up 	<ul style="list-style-type: none"> 1 business visitation Outreach to top employers about storm damage Worked with 3 businesses on concerns Assisted 1 jobseeker with their search Met with Ann Broussard of Louisiana Spirit (DHH) to discuss post-storm services Re-engaged Job Fair planning team to produce parishwide event in August 	<ul style="list-style-type: none"> 1 business visitation Worked with 6 businesses on concerns Cattle/Beef Study extended to July 31st Began employer recruitment for August 17th Job Fair - 8 companies registered; created graphics for print & online; recruited Allen & Gooch as sponsor Booked speakers & venues for Employer Workshop & Jobseeker Training
<ul style="list-style-type: none"> Connected Big Brothers Big Sisters with large employers in the parish & Chamber Provided locals with SeaGrant's Climate Adaptation Project funds & American Rescue Plan Act information Attended APC-hosted broadband event Explored sewer capacity limitation Assisted Kaplan with AARP grant submission 	<ul style="list-style-type: none"> Provided locals with HGTV mural opportunity with Vermilion Arts Council & the Vibrant Community Summit info Joined Abbeville's LA Development Ready Communities Committee Attended APC-hosted broadband event Research grant funding opportunities to study sewer capacity & potential projects 	<ul style="list-style-type: none"> Met with United Way to discuss how to translate DEI info programming Worked on Abbeville's LA Development Ready Communities Committee deliverables - sites/buildings Worked on Erath's Brownfield's grant app Presentation to Police Jury's Public Works committee about sewer capacity
<ul style="list-style-type: none"> Apr newsletter - "Spring Clean Your Business" + Restaurant Revitalization Fund Coordinated a week of programming with KADN at area businesses & attractions 57 social media posts Worked with Nola.com video crew on "Lost in Louisiana" pilot planning Attended IEDC's "American Jobs Plan & ED" & "Riding the Green Wave" webinars 	<ul style="list-style-type: none"> May newsletter - Storm Damage Reporting Received contribution from Kaptel 50 social media posts Worked with Nola.com video crew to film "Lost in Louisiana" pilot showcasing Vermilion Attended IEDC's "Online Attraction for Shrinking Budgets" webinar Awarded LED/EDA grant contract for \$10K 	<ul style="list-style-type: none"> June newsletter - Heat Things Up in June Received contribution from SLEMCO 42 social media posts Worked with Nola.com to film "Lost in Louisiana" b-roll at Palmetto Island Completed paperwork for LED/EDA grant Contributed to Meridional article on Daylily Provided Records Retention paperwork to Secretary of State Office