



Market Profile

Lafayette, LA Metropolitan Statistical Area 11
Lafayette, LA Metropolitan Statistical Area (29180)
Geography: CBSA

Prepared by LEDA

Lafayette, LA...

Population Summary	
2000 Total Population	425,020
2010 Total Population	466,750
2021 Total Population	493,448
2021 Group Quarters	8,381
2026 Total Population	507,604
2021-2026 Annual Rate	0.57%
2021 Total Daytime Population	494,721
Workers	235,640
Residents	259,081
Household Summary	
2000 Households	155,891
2000 Average Household Size	2.67
2010 Households	177,751
2010 Average Household Size	2.58
2021 Households	188,500
2021 Average Household Size	2.57
2026 Households	194,146
2026 Average Household Size	2.57
2021-2026 Annual Rate	0.59%
2010 Families	120,265
2010 Average Family Size	3.11
2021 Families	124,147
2021 Average Family Size	3.13
2026 Families	126,776
2026 Average Family Size	3.14
2021-2026 Annual Rate	0.42%
Housing Unit Summary	
2000 Housing Units	171,881
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	9.3%
2010 Housing Units	195,917
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	9.3%
2021 Housing Units	212,784
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	11.4%
2026 Housing Units	220,477
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	11.9%
Median Household Income	
2021	\$54,461
2026	\$59,733
Median Home Value	
2021	\$172,887
2026	\$206,095
Per Capita Income	
2021	\$28,969
2026	\$32,185
Median Age	
2010	34.6
2021	37.0
2026	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

July 07, 2021



Market Profile

Lafayette, LA Metropolitan Statistical Area 11
Lafayette, LA Metropolitan Statistical Area (29180)
Geography: CBSA

Prepared by LEDA

Lafayette, LA...

2021 Households by Income	
Household Income Base	188,500
<\$15,000	14.2%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	5.3%
\$200,000+	5.3%
Average Household Income	\$75,737
2026 Households by Income	
Household Income Base	194,146
<\$15,000	13.0%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	6.3%
\$200,000+	5.9%
Average Household Income	\$84,054
2021 Owner Occupied Housing Units by Value	
Total	131,770
<\$50,000	12.3%
\$50,000 - \$99,999	13.9%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	19.3%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	8.6%
\$300,000 - \$399,999	8.9%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$212,790
2026 Owner Occupied Housing Units by Value	
Total	137,087
<\$50,000	7.8%
\$50,000 - \$99,999	9.0%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	19.7%
\$200,000 - \$249,999	15.1%
\$250,000 - \$299,999	10.6%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	5.3%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.6%
Average Home Value	\$262,644

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

July 07, 2021



Market Profile

Lafayette, LA Metropolitan Statistical Area 11
Lafayette, LA Metropolitan Statistical Area (29180)
Geography: CBSA

Prepared by LEDA

Lafayette, LA...

2010 Population by Age	
Total	466,750
0 - 4	7.3%
5 - 9	7.0%
10 - 14	7.1%
15 - 24	15.1%
25 - 34	14.0%
35 - 44	12.5%
45 - 54	14.6%
55 - 64	11.0%
65 - 74	6.3%
75 - 84	3.7%
85 +	1.3%
18 +	74.2%
2021 Population by Age	
Total	493,448
0 - 4	6.5%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	12.7%
25 - 34	14.8%
35 - 44	13.1%
45 - 54	11.4%
55 - 64	12.9%
65 - 74	9.4%
75 - 84	4.3%
85 +	1.6%
18 +	76.7%
2026 Population by Age	
Total	507,604
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	12.6%
25 - 34	13.1%
35 - 44	14.1%
45 - 54	11.4%
55 - 64	11.7%
65 - 74	10.4%
75 - 84	5.4%
85 +	1.7%
18 +	76.6%
2010 Population by Sex	
Males	227,984
Females	238,766
2021 Population by Sex	
Males	241,923
Females	251,525
2026 Population by Sex	
Males	249,455
Females	258,149

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Lafayette, LA Metropolitan Statistical Area 11
 Lafayette, LA Metropolitan Statistical Area (29180)
 Geography: CBSA

Prepared by LEDA

Lafayette, LA...

2010 Population by Race/Ethnicity

Total	466,750
White Alone	70.6%
Black Alone	24.9%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.1%
Diversity Index	47.3

2021 Population by Race/Ethnicity

Total	493,448
White Alone	68.8%
Black Alone	25.2%
American Indian Alone	0.4%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	2.1%
Hispanic Origin	4.3%
Diversity Index	50.6

2026 Population by Race/Ethnicity

Total	507,604
White Alone	67.9%
Black Alone	25.4%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	2.5%
Hispanic Origin	5.0%
Diversity Index	52.5

2010 Population by Relationship and Household Type

Total	466,750
In Households	98.2%
In Family Households	82.7%
Householder	25.8%
Spouse	17.6%
Child	33.5%
Other relative	3.3%
Nonrelative	2.5%
In Nonfamily Households	15.5%
In Group Quarters	1.8%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Lafayette, LA Metropolitan Statistical Area 11
 Lafayette, LA Metropolitan Statistical Area (29180)
 Geography: CBSA

Prepared by LEDA

Lafayette, LA...

2021 Population 25+ by Educational Attainment	
Total	333,435
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	9.7%
High School Graduate	30.3%
GED/Alternative Credential	6.0%
Some College, No Degree	18.2%
Associate Degree	6.0%
Bachelor's Degree	17.0%
Graduate/Professional Degree	7.7%
2021 Population 15+ by Marital Status	
Total	395,991
Never Married	34.9%
Married	47.1%
Widowed	6.1%
Divorced	11.9%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	250,841
Population 16+ Employed	93.8%
Population 16+ Unemployment rate	6.2%
Population 16-24 Employed	13.0%
Population 16-24 Unemployment rate	10.5%
Population 25-54 Employed	63.8%
Population 25-54 Unemployment rate	5.9%
Population 55-64 Employed	15.5%
Population 55-64 Unemployment rate	5.1%
Population 65+ Employed	7.7%
Population 65+ Unemployment rate	3.0%
2021 Employed Population 16+ by Industry	
Total	235,367
Agriculture/Mining	8.5%
Construction	7.7%
Manufacturing	7.0%
Wholesale Trade	2.9%
Retail Trade	11.8%
Transportation/Utilities	5.2%
Information	1.2%
Finance/Insurance/Real Estate	5.5%
Services	46.1%
Public Administration	4.0%
2021 Employed Population 16+ by Occupation	
Total	235,367
White Collar	58.6%
Management/Business/Financial	15.0%
Professional	21.5%
Sales	10.8%
Administrative Support	11.2%
Services	15.5%
Blue Collar	25.9%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.1%
Installation/Maintenance/Repair	3.8%
Production	6.0%
Transportation/Material Moving	7.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

July 07, 2021



Market Profile

Lafayette, LA Metropolitan Statistical Area 11
Lafayette, LA Metropolitan Statistical Area (29180)
Geography: CBSA

Prepared by LEDA

Lafayette, LA...

2010 Households by Type	
Total	177,751
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	67.7%
Husband-wife Families	46.3%
With Related Children	21.1%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	5.5%
With Related Children	3.3%
Other Family with Female Householder	15.9%
With Related Children	11.0%
Nonfamily Households	6.5%
All Households with Children	36.0%
Multigenerational Households	4.4%
Unmarried Partner Households	7.5%
Male-female	6.8%
Same-sex	0.7%
2010 Households by Size	
Total	177,751
1 Person Household	25.8%
2 Person Household	31.9%
3 Person Household	17.7%
4 Person Household	14.0%
5 Person Household	6.7%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	177,751
Owner Occupied	69.6%
Owned with a Mortgage/Loan	39.6%
Owned Free and Clear	30.0%
Renter Occupied	30.4%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	192
Percent of Income for Mortgage	13.3%
Wealth Index	76
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	195,917
Housing Units Inside Urbanized Area	54.2%
Housing Units Inside Urbanized Cluster	18.4%
Rural Housing Units	27.3%
2010 Population By Urban/ Rural Status	
Total Population	466,750
Population Inside Urbanized Area	54.1%
Population Inside Urbanized Cluster	18.4%
Rural Population	27.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Lafayette, LA Metropolitan Statistical Area 11
 Lafayette, LA Metropolitan Statistical Area (29180)
 Geography: CBSA

Prepared by LEDA

Lafayette, LA...

Top 3 Tapestry Segments

1.	Economic BedRock (10C)
2.	Middleburg (4C)
3.	Southern Satellites (10A)

2021 Consumer Spending

Apparel & Services: Total \$	\$332,337,701
Average Spent	\$1,763.06
Spending Potential Index	83
Education: Total \$	\$236,639,166
Average Spent	\$1,255.38
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$522,349,516
Average Spent	\$2,771.08
Spending Potential Index	86
Food at Home: Total \$	\$888,502,256
Average Spent	\$4,713.54
Spending Potential Index	87
Food Away from Home: Total \$	\$601,043,607
Average Spent	\$3,188.56
Spending Potential Index	84
Health Care: Total \$	\$1,048,737,089
Average Spent	\$5,563.59
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$356,747,496
Average Spent	\$1,892.56
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$138,954,064
Average Spent	\$737.16
Spending Potential Index	82
Shelter: Total \$	\$2,935,337,221
Average Spent	\$15,572.08
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$391,573,170
Average Spent	\$2,077.31
Spending Potential Index	87
Travel: Total \$	\$373,003,614
Average Spent	\$1,978.80
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$187,016,523
Average Spent	\$992.13
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.