



# Market Profile

Acadiana 9 Parish Region  
 Acadia Parish, LA (22001) et al.  
 Geography: County

Prepared by Esri

LA(22001),LA(...

Population Summary	
2000 Total Population	633,089
2010 Total Population	670,362
2021 Total Population	696,734
2021 Group Quarters	12,300
2026 Total Population	708,780
2021-2026 Annual Rate	0.34%
2021 Total Daytime Population	690,393
Workers	305,434
Residents	384,959
Household Summary	
2000 Households	231,752
2000 Average Household Size	2.67
2010 Households	254,665
2010 Average Household Size	2.58
2021 Households	265,830
2021 Average Household Size	2.57
2026 Households	270,808
2026 Average Household Size	2.57
2021-2026 Annual Rate	0.37%
2010 Families	173,697
2010 Average Family Size	3.12
2021 Families	176,659
2021 Average Family Size	3.13
2026 Families	178,491
2026 Average Family Size	3.14
2021-2026 Annual Rate	0.21%
Housing Unit Summary	
2000 Housing Units	256,829
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	9.8%
2010 Housing Units	282,605
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	9.9%
2021 Housing Units	302,754
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	12.2%
2026 Housing Units	311,511
Owner Occupied Housing Units	60.5%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	13.1%
Median Household Income	
2021	\$49,845
2026	\$54,271
Median Home Value	
2021	\$160,264
2026	\$189,804
Per Capita Income	
2021	\$26,862
2026	\$29,778
Median Age	
2010	35.2
2021	37.5
2026	38.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income	
Household Income Base	265,830
<\$15,000	15.9%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	4.7%
\$200,000+	4.4%
Average Household Income	\$70,308
2026 Households by Income	
Household Income Base	270,808
<\$15,000	14.5%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	5.6%
\$200,000+	4.9%
Average Household Income	\$77,842
2021 Owner Occupied Housing Units by Value	
Total	183,417
<\$50,000	14.2%
\$50,000 - \$99,999	17.2%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	17.5%
\$200,000 - \$249,999	12.2%
\$250,000 - \$299,999	7.6%
\$300,000 - \$399,999	7.8%
\$400,000 - \$499,999	3.7%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.4%
Average Home Value	\$199,904
2026 Owner Occupied Housing Units by Value	
Total	188,609
<\$50,000	10.4%
\$50,000 - \$99,999	13.1%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	18.0%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	4.7%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.6%
Average Home Value	\$240,862

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	670,362
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.2%
15 - 24	14.7%
25 - 34	13.5%
35 - 44	12.3%
45 - 54	14.7%
55 - 64	11.2%
65 - 74	6.7%
75 - 84	4.0%
85 +	1.3%
18 +	74.0%
2021 Population by Age	
Total	696,734
0 - 4	6.5%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	12.3%
25 - 34	14.5%
35 - 44	12.9%
45 - 54	11.5%
55 - 64	13.2%
65 - 74	9.7%
75 - 84	4.6%
85 +	1.6%
18 +	76.6%
2026 Population by Age	
Total	708,780
0 - 4	6.4%
5 - 9	6.6%
10 - 14	6.8%
15 - 24	12.3%
25 - 34	12.7%
35 - 44	13.7%
45 - 54	11.4%
55 - 64	12.0%
65 - 74	10.8%
75 - 84	5.7%
85 +	1.7%
18 +	76.4%
2010 Population by Sex	
Males	327,434
Females	342,928
2021 Population by Sex	
Males	341,545
Females	355,189
2026 Population by Sex	
Males	348,367
Females	360,413

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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2010 Population by Race/Ethnicity	
Total	670,362
White Alone	68.2%
Black Alone	27.3%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.0%
Diversity Index	49.1
2021 Population by Race/Ethnicity	
Total	696,734
White Alone	66.8%
Black Alone	27.3%
American Indian Alone	0.5%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.1%
Hispanic Origin	4.3%
Diversity Index	52.2
2026 Population by Race/Ethnicity	
Total	708,780
White Alone	66.0%
Black Alone	27.2%
American Indian Alone	0.6%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.5%
Hispanic Origin	5.1%
Diversity Index	53.9
2010 Population by Relationship and Household Type	
Total	670,362
In Households	98.2%
In Family Households	83.3%
Householder	25.9%
Spouse	17.5%
Child	34.0%
Other relative	3.4%
Nonrelative	2.5%
In Nonfamily Households	14.9%
In Group Quarters	1.8%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>	
Total	472,573
Less than 9th Grade	5.7%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	32.4%
GED/Alternative Credential	6.1%
Some College, No Degree	17.4%
Associate Degree	6.1%
Bachelor's Degree	14.8%
Graduate/Professional Degree	6.8%
<b>2021 Population 15+ by Marital Status</b>	
Total	558,222
Never Married	35.3%
Married	46.4%
Widowed	6.6%
Divorced	11.7%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	333,650
Population 16+ Employed	93.5%
Population 16+ Unemployment rate	6.5%
Population 16-24 Employed	12.5%
Population 16-24 Unemployment rate	10.8%
Population 25-54 Employed	63.6%
Population 25-54 Unemployment rate	6.2%
Population 55-64 Employed	16.2%
Population 55-64 Unemployment rate	5.0%
Population 65+ Employed	7.7%
Population 65+ Unemployment rate	3.8%
<b>2021 Employed Population 16+ by Industry</b>	
Total	312,086
Agriculture/Mining	7.9%
Construction	7.7%
Manufacturing	7.4%
Wholesale Trade	2.5%
Retail Trade	12.0%
Transportation/Utilities	5.4%
Information	1.2%
Finance/Insurance/Real Estate	5.4%
Services	46.1%
Public Administration	4.3%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	312,086
White Collar	57.0%
Management/Business/Financial	14.3%
Professional	20.9%
Sales	10.5%
Administrative Support	11.2%
Services	16.2%
Blue Collar	26.8%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	4.1%
Production	6.4%
Transportation/Material Moving	7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>	
Total	254,665
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	68.2%
Husband-wife Families	46.2%
With Related Children	20.9%
Other Family (No Spouse Present)	22.0%
Other Family with Male Householder	5.6%
With Related Children	3.3%
Other Family with Female Householder	16.5%
With Related Children	11.4%
Nonfamily Households	5.8%
All Households with Children	36.1%
Multigenerational Households	4.7%
Unmarried Partner Households	7.3%
Male-female	6.6%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	254,665
1 Person Household	26.0%
2 Person Household	31.7%
3 Person Household	17.6%
4 Person Household	13.9%
5 Person Household	6.8%
6 Person Household	2.5%
7 + Person Household	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	254,665
Owner Occupied	69.9%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	31.9%
Renter Occupied	30.1%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	189
Percent of Income for Mortgage	13.5%
Wealth Index	69
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	282,605
Housing Units Inside Urbanized Area	37.7%
Housing Units Inside Urbanized Cluster	30.8%
Rural Housing Units	31.5%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	670,362
Population Inside Urbanized Area	37.7%
Population Inside Urbanized Cluster	30.6%
Rural Population	31.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## Top 3 Tapestry Segments

1. Economic BedRock (10C)
2. Southern Satellites (10A)
3. Middleburg (4C)

## 2021 Consumer Spending

Apparel & Services: Total \$	\$434,392,794
Average Spent	\$1,634.10
Spending Potential Index	77
Education: Total \$	\$301,120,022
Average Spent	\$1,132.75
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$694,698,902
Average Spent	\$2,613.32
Spending Potential Index	81
Food at Home: Total \$	\$1,186,421,644
Average Spent	\$4,463.08
Spending Potential Index	82
Food Away from Home: Total \$	\$789,891,048
Average Spent	\$2,971.41
Spending Potential Index	78
Health Care: Total \$	\$1,406,833,301
Average Spent	\$5,292.23
Spending Potential Index	85
HH Furnishings & Equipment: Total \$	\$467,913,422
Average Spent	\$1,760.20
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$180,934,783
Average Spent	\$680.64
Spending Potential Index	76
Shelter: Total \$	\$3,778,152,012
Average Spent	\$14,212.66
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$519,452,866
Average Spent	\$1,954.08
Spending Potential Index	82
Travel: Total \$	\$480,109,322
Average Spent	\$1,806.08
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$249,962,825
Average Spent	\$940.31
Spending Potential Index	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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