

Q2 2021

Economic Development Goals Dashboard



Entrepreneur Assistance & Recruitment



Business Retention & Expansion



Community Engagement & Quality of Life Initiatives



Internal Operations & Public Awareness

	April	May	June
Entrepreneur Assistance & Recruitment	<ul style="list-style-type: none"> New business outreach to TD Automotive, Mid-South Mechanic, Choc'Lit Shoppe & Daiquiri Divas 3 preventure requests Identified 3 new commercial properties Attended "Meet the (Site) Consultants" event with Entergy & regional EDOs Prospect Range: permitting questions Prospect Foil: pre-construction meeting 		
Business Retention & Expansion	<ul style="list-style-type: none"> 1 business visitation Reviewed new session legislation Completed recommendation letter for USDA Added-Value Producer Grant applicant Worked with 5 businesses on concerns Project Beaker - contacted LED & answered permitting questions Shared job opps at 4 local businesses Attended SLCC Chancellor's VIP Meet-Up 		
Community Engagement & Quality of Life Initiatives	<ul style="list-style-type: none"> Connected Big Brothers Big Sisters with large employers in the parish & Chamber Provided locals with SeaGrant's Climate Adaptation Project funds & American Rescue Plan Act information Attended APC-hosted broadband event Explored sewer capacity limitation Assisted Kaplan with AARP grant submission 		
Internal Operations & Public Awareness	<ul style="list-style-type: none"> Apr newsletter - "Spring Clean Your Business" + Restaurant Revitalization Fund Coordinated a week of programming with KADN at area businesses & attractions 57 social media posts Worked with Nola.com video crew on "Lost in Louisiana" pilot planning Attended IEDC's "American Jobs Plan & ED" & "Riding the Green Wave" webinars 		