

Q1 2021

Economic Development Goals Dashboard



January

February

March



Entrepreneur Assistance & Recruitment

- Cafe' Erath opens
- 2 preventure requests
- Trucking company list to LED
- 7 site selector intro meetings
- Prospect Graze: site search, support letter, LED outreach
- Created cattle farm/herd count map
- NOLA restaurant meeting

- Choc'Lit Shoppe, Pinchers & King's open
- Free Marketing Resources Self-Help Guide
- 1 site selector intro meeting + follow-up
- Negotiated new contract with SLP
- ROI Target Industry Snapshot completed: Agrifood, Industrial Equipment & Biochem
- Property Portal web update
- Prospect Heal: site search
- Prospect Graze: LED letter; study delays

- Outreach to 10 new Abbeville businesses
- 1 preventure request
- Met with Zach Hager (1A) re: new projects
- Completed Q1 Property Portal update
- Evaluated 2 LED-issued RFPs
- Prospect Graze: permitting contacts & info, timeline changes
- Identified potential commercial fishing legislation; contacted industry pros



Business Retention & Expansion

- Mainstreet At Your Side Grant: 18 companies notified
- 2 reference letters issued for applying companies
- Shared PPP & EIDL extension info
- Planning jobseeker event with Acadiana Workforce Solutions

- UWA "Bank On" program info to area banks
- Shared job postings: Woodbriar & VPSB
- Spotlights: Acadiana Clean Air & Petite Engines
- Planning for Q1 Business Tune-Up
- Shared LISC grant & new CARES Act info
- Freeze damage reporting outreach
- Met with Garrick Brown (Acadiana Workforce Solutions) re: new programs

- 3 business visitations
- Attended Chamber's State of the Parish
- Prepared media release highlighting new eateries; obtained quotes & details
- Assisted 2 companies with site search
- Provided LA Rental Assistance info to area landlords
- Held Q1 Business Tune-Up - 22 registrants
- Participated in SLCC strategy session



Community Engagement & Quality of Life Initiatives

- What's New? page launch
- Meeting with Acadiana Center for the Arts re: support of local projects
- Provided mayors with info re: IEDC Disaster Preparedness & Economic Recovery Series
- Shared Abbeville job opp & Gueydan Festival info with public

- Attended "Bank On" virtual tour & Acadiana/SWLA roundtable with legislators
- Distributed COVID vaccine locations
- Shared Abbeville website launch
- Organized Intro to LA Development Ready Communities mtg with Stacy Neal (LED)

- Met with Big Brothers Big Sisters to connect to potential volunteers & strengthen new partnership with Boys & Girls Club
- Hosted LA Development Ready mtg with Abbeville, Kaplan, Erath and LED
- Participated in broadband stakeholder mtg
- Connected Erath with Brownfields program
- Met with City of Abbeville re: shared PR



Internal Operations & Public Awareness

- Received contribution from Police Jury
- Jan newsletter sent
- 45 social media posts
- "Redefining Success" editorial published
- Created goals dashboard
- Attended "Impact of Federal Legislation" & "Big Messaging for Small Towns" webinars

- Received certificate, proof of filing & copies of Proces Verbal for 2020 election
- Feb newsletter sent: Corona Recovery Loan, Business Model webinar, EIDL, Work Experience Program, Broadband Survey
- 62 social media posts
- Created 3 PSAs for digital billboard
- Attended "New Downtown" & "Minority Owned Business Playbook" webinars

- Received contribution from Maurice
- Applied as a subcontractor for LED EDA grant for COVID technical assistance
- March newsletter sent: New Restaurants, Marketing Self-Help & Business Visitation
- Returning to Work newsletter
- 56 social media posts
- Wrote 3 press releases; 1 live interview
- Attended "Entrepreneurship/ESOs" webinar