

Q1 2021

# Economic Development Goals Dashboard



## January

## February

## March



Entrepreneur Assistance & Recruitment

- Cafe' Erath opens
- 2 preventure requests
- Trucking company list to LED
- 7 site selector intro meetings
- Prospect Graze: site search, support letter, LED outreach
- Created cattle farm/herd count map
- NOLA restauranteur meeting

- Choc'Lit Shoppe, Pinchers & King's open
- Free Marketing Resources Self-Help Guide
- 1 site selector intro meeting + follow-up
- Negotiated new contract with SLP
- ROI Target Industry Snapshot completed: Agrifood, Industrial Equipment & Biochem
- Property Portal web update
- Prospect Heal: site search
- Prospect Graze: LED letter; study delays



Business Retention & Expansion

- Mainstreet At Your Side Grant: 18 companies notified
- 2 reference letters issued for applying companies
- Shared PPP & EIDL extension info
- Planning jobseeker event with Acadiana Workforce Solutions

- UWA "Bank On" program info to area banks
- Shared job postings: Woodbriar & VPSB
- Spotlights: Acadiana Clean Air & Petite Engines
- Planning for Q1 Business Tune-Up
- Shared LISC grant & new CARES Act info
- Freeze damage reporting outreach
- Met with Garrick Brown (Acadiana Workforce Solutions) re: new programs



Community Engagement & Quality of Life Initiatives

- What's New? page launch
- Meeting with Acadiana Center for the Arts re: support of local projects
- Provided mayors with info re: IEDC Disaster Preparedness & Economic Recovery Series
- Shared Abbeville job opp & Gueydan Festival info with public

- Attended "Bank On" virtual tour & Acadiana/SWLA roundtable with legislators
- Distributed COVID vaccine locations
- Shared Abbeville website launch
- Organized Intro to LA Development Ready Communities mtg with Stacy Neal (LED)



Internal Operations & Public Awareness

- Received contribution from Police Jury
- Jan newsletter sent
- 45 social media posts
- "Redefining Success" editorial published
- Created goals dashboard
- Attended "Impact of Federal Legislation" & "Big Messaging for Small Towns" webinars

- Received certificate, proof of filing & copies of Proces Verbal for 2020 election
- Feb newsletter sent: Corona Recovery Loan, Business Model webinar, EIDL, Work Experience Program, Broadband Survey
- 62 social media posts
- Created 3 PSAs for digital billboard
- Attended "New Downtown" & "Minority Owned Business Playbook" webinars