

Q1 2021

Economic Development Goals Dashboard



January

February

March



Entrepreneur Assistance & Recruitment

- Cafe' Erath opens
- 2 preventure requests
- Trucking company list to LED
- 7 site selector intro meetings
- Prospect Graze: site search, support letter, LED outreach
- Created cattle farm/herd count map
- NOLA restauranteur meeting



Business Retention & Expansion

- Mainstreet At Your Side Grant: 18 companies notified
- 2 reference letters issued for applying companies
- Shared PPP & EIDL extension info
- Planning jobseeker event with Acadiana Workforce Solutions



Community Engagement & Quality of Life Initiatives

- What's New? page launch
- Meeting with Acadiana Center for the Arts re: support of local projects
- Provided mayors with info re: IEDC Disaster Preparedness & Economic Recovery Series
- Shared Abbeville job opp & Gueydan Festival info with public



Internal Operations & Public Awareness

- Received contribution from Police Jury
- Jan newsletter sent
- 45 social media posts
- "Redefining Success" editorial published
- Created goals dashboard
- "Impact of Federal Legislation" & "Big Messaging for Small Towns" webinars