



Market Profile

Vermilion Parish, LA
 Vermilion Parish, LA (22113)
 Geography: County

Prepared by Esri

	Vermilion Par...
Population Summary	
2000 Total Population	53,950
2010 Total Population	57,999
2020 Total Population	59,725
2020 Group Quarters	536
2025 Total Population	59,666
2020-2025 Annual Rate	-0.02%
2020 Total Daytime Population	54,197
Workers	18,084
Residents	36,113
Household Summary	
2000 Households	19,884
2000 Average Household Size	2.67
2010 Households	21,889
2010 Average Household Size	2.63
2020 Households	22,640
2020 Average Household Size	2.61
2025 Households	22,646
2025 Average Household Size	2.61
2020-2025 Annual Rate	0.01%
2010 Families	15,469
2010 Average Family Size	3.12
2020 Families	15,643
2020 Average Family Size	3.13
2025 Families	15,531
2025 Average Family Size	3.14
2020-2025 Annual Rate	-0.14%
Housing Unit Summary	
2000 Housing Units	22,515
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	11.7%
2010 Housing Units	25,235
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	13.3%
2020 Housing Units	26,810
Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	15.6%
2025 Housing Units	27,618
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	18.0%
Median Household Income	
2020	\$50,387
2025	\$52,198
Median Home Value	
2020	\$130,383
2025	\$155,306
Per Capita Income	
2020	\$25,484
2025	\$27,516
Median Age	
2010	36.4
2020	38.2
2025	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	22,640
<\$15,000	14.3%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	4.7%
\$200,000+	2.9%
Average Household Income	\$67,194
2025 Households by Income	
Household Income Base	22,646
<\$15,000	13.5%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	5.4%
\$200,000+	3.1%
Average Household Income	\$72,464
2020 Owner Occupied Housing Units by Value	
Total	17,622
<\$50,000	17.7%
\$50,000 - \$99,999	23.0%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$164,170
2025 Owner Occupied Housing Units by Value	
Total	17,614
<\$50,000	14.3%
\$50,000 - \$99,999	19.8%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	15.4%
\$200,000 - \$249,999	11.5%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$188,215

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Vermilion Par...
2010 Population by Age	
Total	57,999
0 - 4	7.4%
5 - 9	7.6%
10 - 14	7.4%
15 - 24	13.0%
25 - 34	13.0%
35 - 44	12.5%
45 - 54	15.0%
55 - 64	11.2%
65 - 74	7.0%
75 - 84	4.4%
85 +	1.6%
18 +	73.3%
2020 Population by Age	
Total	59,725
0 - 4	6.8%
5 - 9	6.9%
10 - 14	6.9%
15 - 24	11.4%
25 - 34	13.6%
35 - 44	12.9%
45 - 54	12.2%
55 - 64	13.6%
65 - 74	9.5%
75 - 84	4.3%
85 +	1.8%
18 +	75.6%
2025 Population by Age	
Total	59,666
0 - 4	6.6%
5 - 9	6.9%
10 - 14	7.2%
15 - 24	11.5%
25 - 34	11.9%
35 - 44	13.6%
45 - 54	11.8%
55 - 64	12.6%
65 - 74	10.9%
75 - 84	5.3%
85 +	1.8%
18 +	75.3%
2010 Population by Sex	
Males	28,214
Females	29,785
2020 Population by Sex	
Males	29,250
Females	30,475
2025 Population by Sex	
Males	29,363
Females	30,303

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Vermilion Par...
2010 Population by Race/Ethnicity		
Total		57,999
White Alone		80.9%
Black Alone		14.3%
American Indian Alone		0.4%
Asian Alone		2.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.0%
Two or More Races		1.4%
Hispanic Origin		2.4%
Diversity Index		35.6
2020 Population by Race/Ethnicity		
Total		59,725
White Alone		79.5%
Black Alone		14.3%
American Indian Alone		0.4%
Asian Alone		2.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.7%
Two or More Races		2.0%
Hispanic Origin		4.1%
Diversity Index		39.9
2025 Population by Race/Ethnicity		
Total		59,666
White Alone		79.5%
Black Alone		14.3%
American Indian Alone		0.4%
Asian Alone		2.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.7%
Two or More Races		2.0%
Hispanic Origin		4.1%
Diversity Index		39.9
2010 Population by Relationship and Household Type		
Total		57,999
In Households		99.1%
In Family Households		85.6%
Householder		26.7%
Spouse		19.2%
Child		34.3%
Other relative		2.9%
Nonrelative		2.5%
In Nonfamily Households		13.4%
In Group Quarters		0.9%
Institutionalized Population		0.8%
Noninstitutionalized Population		0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Vermilion Par...
2020 Population 25+ by Educational Attainment	
Total	40,586
Less than 9th Grade	7.3%
9th - 12th Grade, No Diploma	12.2%
High School Graduate	35.2%
GED/Alternative Credential	7.5%
Some College, No Degree	16.2%
Associate Degree	6.6%
Bachelor's Degree	11.3%
Graduate/Professional Degree	3.8%
2020 Population 15+ by Marital Status	
Total	47,404
Never Married	29.4%
Married	51.4%
Widowed	6.7%
Divorced	12.6%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	28,315
Population 16+ Employed	83.9%
Population 16+ Unemployment rate	16.1%
Population 16-24 Employed	10.6%
Population 16-24 Unemployment rate	27.9%
Population 25-54 Employed	64.7%
Population 25-54 Unemployment rate	15.3%
Population 55-64 Employed	18.2%
Population 55-64 Unemployment rate	12.6%
Population 65+ Employed	6.4%
Population 65+ Unemployment rate	11.3%
2020 Employed Population 16+ by Industry	
Total	23,746
Agriculture/Mining	12.2%
Construction	8.5%
Manufacturing	7.3%
Wholesale Trade	2.9%
Retail Trade	10.4%
Transportation/Utilities	5.2%
Information	1.2%
Finance/Insurance/Real Estate	4.3%
Services	41.5%
Public Administration	6.5%
2020 Employed Population 16+ by Occupation	
Total	23,746
White Collar	51.5%
Management/Business/Financial	11.9%
Professional	14.5%
Sales	10.2%
Administrative Support	14.9%
Services	16.2%
Blue Collar	32.3%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	10.3%
Installation/Maintenance/Repair	6.2%
Production	7.4%
Transportation/Material Moving	7.0%

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July 02, 2020



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2010 Households by Type	
Total	21,889
Households with 1 Person	24.1%
Households with 2+ People	75.9%
Family Households	70.7%
Husband-wife Families	50.8%
With Related Children	23.1%
Other Family (No Spouse Present)	19.8%
Other Family with Male Householder	5.3%
With Related Children	3.4%
Other Family with Female Householder	14.5%
With Related Children	10.0%
Nonfamily Households	5.2%
All Households with Children	37.1%
Multigenerational Households	4.4%
Unmarried Partner Households	8.0%
Male-female	7.3%
Same-sex	0.7%
2010 Households by Size	
Total	21,889
1 Person Household	24.1%
2 Person Household	32.6%
3 Person Household	17.7%
4 Person Household	14.3%
5 Person Household	7.2%
6 Person Household	2.5%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	21,889
Owner Occupied	76.0%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	38.0%
Renter Occupied	24.0%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	242
Percent of Income for Mortgage	10.8%
Wealth Index	66
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	25,235
Housing Units Inside Urbanized Area	3.5%
Housing Units Inside Urbanized Cluster	41.5%
Rural Housing Units	55.0%
2010 Population By Urban/ Rural Status	
Total Population	57,999
Population Inside Urbanized Area	3.8%
Population Inside Urbanized Cluster	41.5%
Rural Population	54.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Vermilion Par...
Top 3 Tapestry Segments		
1.		Diners & Miners (10C)
2.		Middleburg (4C)
3.		Southern Satellites (10A)
2020 Consumer Spending		
Apparel & Services: Total \$		\$36,190,175
Average Spent		\$1,598.51
Spending Potential Index		75
Education: Total \$		\$26,039,055
Average Spent		\$1,150.13
Spending Potential Index		64
Entertainment/Recreation: Total \$		\$59,390,930
Average Spent		\$2,623.27
Spending Potential Index		81
Food at Home: Total \$		\$98,405,044
Average Spent		\$4,346.51
Spending Potential Index		81
Food Away from Home: Total \$		\$66,138,684
Average Spent		\$2,921.32
Spending Potential Index		77
Health Care: Total \$		\$109,448,019
Average Spent		\$4,834.28
Spending Potential Index		84
HH Furnishings & Equipment: Total \$		\$38,681,603
Average Spent		\$1,708.55
Spending Potential Index		78
Personal Care Products & Services: Total \$		\$15,155,414
Average Spent		\$669.41
Spending Potential Index		73
Shelter: Total \$		\$289,597,166
Average Spent		\$12,791.39
Spending Potential Index		66
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$45,844,893
Average Spent		\$2,024.95
Spending Potential Index		86
Travel: Total \$		\$37,757,166
Average Spent		\$1,667.72
Spending Potential Index		69
Vehicle Maintenance & Repairs: Total \$		\$21,769,578
Average Spent		\$961.55
Spending Potential Index		83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.