



Market Profile

Lafayette, LA Metropolitan Statistical Area 10
 Lafayette, LA Metropolitan Statistical Area (29180)
 Geography: CBSA

Prepared by Esri

	Lafayette, LA...
Population Summary	
2000 Total Population	425,020
2010 Total Population	466,750
2020 Total Population	500,119
2020 Group Quarters	8,381
2025 Total Population	514,673
2020-2025 Annual Rate	0.58%
2020 Total Daytime Population	501,456
Workers	207,523
Residents	293,933
Household Summary	
2000 Households	155,891
2000 Average Household Size	2.67
2010 Households	177,751
2010 Average Household Size	2.58
2020 Households	190,934
2020 Average Household Size	2.58
2025 Households	196,703
2025 Average Household Size	2.57
2020-2025 Annual Rate	0.60%
2010 Families	120,265
2010 Average Family Size	3.11
2020 Families	125,703
2020 Average Family Size	3.14
2025 Families	128,277
2025 Average Family Size	3.15
2020-2025 Annual Rate	0.41%
Housing Unit Summary	
2000 Housing Units	171,881
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	9.3%
2010 Housing Units	195,917
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	9.3%
2020 Housing Units	214,061
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	10.8%
2025 Housing Units	223,292
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	11.9%
Median Household Income	
2020	\$51,153
2025	\$53,180
Median Home Value	
2020	\$162,893
2025	\$183,420
Per Capita Income	
2020	\$26,722
2025	\$28,966
Median Age	
2010	34.6
2020	36.7
2025	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	190,934
<\$15,000	13.8%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	4.8%
\$200,000+	3.8%
Average Household Income	\$69,880

2025 Households by Income

Household Income Base	196,703
<\$15,000	12.9%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	5.5%
\$200,000+	4.1%
Average Household Income	\$75,678

2020 Owner Occupied Housing Units by Value

Total	131,048
<\$50,000	13.4%
\$50,000 - \$99,999	16.5%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	18.8%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$199,662

2025 Owner Occupied Housing Units by Value

Total	134,870
<\$50,000	10.4%
\$50,000 - \$99,999	13.8%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	18.2%
\$200,000 - \$249,999	11.6%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	12.0%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$227,076

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		Lafayette, LA...
2010 Population by Age		
Total		466,750
0 - 4		7.3%
5 - 9		7.0%
10 - 14		7.1%
15 - 24		15.1%
25 - 34		14.0%
35 - 44		12.5%
45 - 54		14.6%
55 - 64		11.0%
65 - 74		6.3%
75 - 84		3.7%
85 +		1.3%
18 +		74.2%
2020 Population by Age		
Total		500,119
0 - 4		6.6%
5 - 9		6.7%
10 - 14		6.7%
15 - 24		12.9%
25 - 34		14.8%
35 - 44		13.0%
45 - 54		11.8%
55 - 64		13.0%
65 - 74		9.0%
75 - 84		4.1%
85 +		1.5%
18 +		76.4%
2025 Population by Age		
Total		514,673
0 - 4		6.5%
5 - 9		6.6%
10 - 14		6.8%
15 - 24		12.7%
25 - 34		13.2%
35 - 44		13.9%
45 - 54		11.5%
55 - 64		11.9%
65 - 74		10.3%
75 - 84		5.1%
85 +		1.6%
18 +		76.3%
2010 Population by Sex		
Males		227,984
Females		238,766
2020 Population by Sex		
Males		245,143
Females		254,976
2025 Population by Sex		
Males		252,814
Females		261,859

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Lafayette, LA...

2010 Population by Race/Ethnicity

Total	466,750
White Alone	70.6%
Black Alone	24.9%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.1%
Diversity Index	47.3

2020 Population by Race/Ethnicity

Total	500,119
White Alone	68.8%
Black Alone	25.3%
American Indian Alone	0.4%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	2.1%
Hispanic Origin	4.3%
Diversity Index	50.7

2025 Population by Race/Ethnicity

Total	514,673
White Alone	67.9%
Black Alone	25.5%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	2.4%
Hispanic Origin	5.0%
Diversity Index	52.4

2010 Population by Relationship and Household Type

Total	466,750
In Households	98.2%
In Family Households	82.7%
Householder	25.8%
Spouse	17.6%
Child	33.5%
Other relative	3.3%
Nonrelative	2.5%
In Nonfamily Households	15.5%
In Group Quarters	1.8%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Lafayette, LA...
2020 Population 25+ by Educational Attainment		
Total		335,671
Less than 9th Grade		5.7%
9th - 12th Grade, No Diploma		9.5%
High School Graduate		30.8%
GED/Alternative Credential		5.7%
Some College, No Degree		18.5%
Associate Degree		6.0%
Bachelor's Degree		16.8%
Graduate/Professional Degree		7.0%
2020 Population 15+ by Marital Status		
Total		400,129
Never Married		36.2%
Married		47.5%
Widowed		5.6%
Divorced		10.7%
2020 Civilian Population 16+ in Labor Force		
Civilian Population 16+		249,477
Population 16+ Employed		82.8%
Population 16+ Unemployment rate		17.2%
Population 16-24 Employed		11.2%
Population 16-24 Unemployment rate		31.4%
Population 25-54 Employed		65.9%
Population 25-54 Unemployment rate		15.8%
Population 55-64 Employed		16.5%
Population 55-64 Unemployment rate		13.0%
Population 65+ Employed		6.4%
Population 65+ Unemployment rate		12.1%
2020 Employed Population 16+ by Industry		
Total		206,513
Agriculture/Mining		8.5%
Construction		8.4%
Manufacturing		8.0%
Wholesale Trade		3.2%
Retail Trade		10.0%
Transportation/Utilities		4.8%
Information		1.1%
Finance/Insurance/Real Estate		5.3%
Services		46.8%
Public Administration		3.8%
2020 Employed Population 16+ by Occupation		
Total		206,513
White Collar		57.0%
Management/Business/Financial		12.7%
Professional		20.3%
Sales		10.6%
Administrative Support		13.4%
Services		16.3%
Blue Collar		26.6%
Farming/Forestry/Fishing		0.7%
Construction/Extraction		8.7%
Installation/Maintenance/Repair		4.4%
Production		6.8%
Transportation/Material Moving		6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	177,751
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	67.7%
Husband-wife Families	46.3%
With Related Children	21.1%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	5.5%
With Related Children	3.3%
Other Family with Female Householder	15.9%
With Related Children	11.0%
Nonfamily Households	6.5%
All Households with Children	36.0%
Multigenerational Households	4.4%
Unmarried Partner Households	7.5%
Male-female	6.8%
Same-sex	0.7%
2010 Households by Size	
Total	177,751
1 Person Household	25.8%
2 Person Household	31.9%
3 Person Household	17.7%
4 Person Household	14.0%
5 Person Household	6.7%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	177,751
Owner Occupied	69.6%
Owned with a Mortgage/Loan	39.6%
Owned Free and Clear	30.0%
Renter Occupied	30.4%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	193
Percent of Income for Mortgage	13.3%
Wealth Index	68
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	195,917
Housing Units Inside Urbanized Area	54.2%
Housing Units Inside Urbanized Cluster	18.4%
Rural Housing Units	27.3%
2010 Population By Urban/ Rural Status	
Total Population	466,750
Population Inside Urbanized Area	54.1%
Population Inside Urbanized Cluster	18.4%
Rural Population	27.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Diners & Miners (10C)
2. Middleburg (4C)
3. Southern Satellites (10A)

2020 Consumer Spending

Apparel & Services: Total \$	\$320,772,790
Average Spent	\$1,680.02
Spending Potential Index	78
Education: Total \$	\$241,698,810
Average Spent	\$1,265.88
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$502,369,374
Average Spent	\$2,631.12
Spending Potential Index	81
Food at Home: Total \$	\$833,841,471
Average Spent	\$4,367.17
Spending Potential Index	82
Food Away from Home: Total \$	\$574,400,035
Average Spent	\$3,008.37
Spending Potential Index	80
Health Care: Total \$	\$916,496,395
Average Spent	\$4,800.07
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$335,364,754
Average Spent	\$1,756.44
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$136,607,480
Average Spent	\$715.47
Spending Potential Index	78
Shelter: Total \$	\$2,688,858,500
Average Spent	\$14,082.66
Spending Potential Index	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$379,320,330
Average Spent	\$1,986.66
Spending Potential Index	85
Travel: Total \$	\$339,469,689
Average Spent	\$1,777.94
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$185,817,528
Average Spent	\$973.20
Spending Potential Index	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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