

Economic Development

RESOURCES FOR BUSINESS

Here is a snapshot of how the Vermilion Economic Development Alliance (VEDA) works with businesses to develop Vermilion. All services listed are provided at no cost to business owners and individuals in Vermilion.

We work with inventors, entrepreneurs, investors, and land owners to turn their vision into reality:



- Brainstorm with a consultant to explore gaps & align goals with **Project Vetting**
- From competition to demographics, our **Market Research** will help you understand your potential
- We help demystify the **Permitting** process to get your project moving
- Identify the best site/building with our **Location Mapping** service

We help businesses tap into resources & expand via new tactics and meaningful connections:



- **Business Visitations** help us assess your current operations
- Receive **Customized Resources** that are suited to your needs
- Retain or locate new members of your team through **Vermilion at Work** career fairs & programming
- Get connected to local organizations & contacts through **Networking** opportunities

We match businesses with programs, incentives & services that increase cash flow and reduce costs:



- Our **Keep It Local, Vermilion! Spotlights** introduce your business to a broader audience
- If you craft, design, or manufacture something, **Made in Vermilion** can get you more exposure
- Ramp up for the holiday season with our **Small Business Saturday** toolkit & promotions
- Navigate best practices and sign up with **Government Contracting** opportunities
- Nurture new skills for you and your employees through our **Professional Development** classes
- Understand **State Programs & Incentives** that can take your company to the next level

"VEDA is committed to assisting businesses of all sizes, in all industries across the parish. Whether you're in the early stages of development, or a generations-old company, we're happy to help!"

- Anne T. Falgout, Executive Director



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