

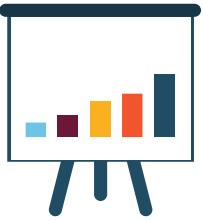


October 2019

DEDICATED ECONOMIC DEVELOPMENT EFFORT

Maintaining a professional organization working for Vermilion's success.

- Provided copies of September Highlights to stakeholder groups
- Prepared proposed 2020 Budget
- Anne was recognized as a 2019 Women's United "Woman Who Means Business"
- Anne presented on updates & volunteerism at the Kiwanis of Abbeville Installation Banquet
- Participated in interview with Hannah Simmons of the Acadiana Advocate regarding Maurice's investments in a new water treatment facility
- Shared Board Member Spotlight for Jacob Landry - article appeared in Gueydan Journal
- Received financial contribution from Vermilion Bank
- Met with AEDC members & One Acadiana to discuss coordination of 2020 Programs of Work
- Met with internal Sustainable Funding committee to vet ideas and make recommendations to the board; researched legal requirements for public meetings & community awareness
- Sent two email newsletters to database with information about small business innovation resources and Small Business Saturday registration and benefits
- Anne attended the Statewide Economic Development Summit
- Provided Mayors with an opportunity to assess brownfields sites with EPA
- Worked with Councilman JJ Johnson of Kaplan and ASSIST Agency to locate agencies that could provide assistance to his low-income constituents



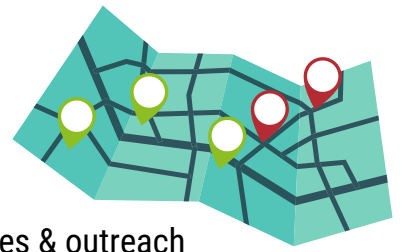
EXISTING BUSINESS ASSISTANCE

Encourage local expansion & spending for a self-supported economy.

- Applied for and was accepted as Neighborhood Champion for Small Business Saturday for the third year in a row; distributed news release, encouraged participation in newsletter and on social media
- Assisted Vermilion Chamber of Commerce with updates for the new Chamber Directory
- Contacted 15 local RV parks to let them know about Guidry-property opportunity
- Worked with 2 local craftsman to market their creations to the public and wholesale buyers
- Answered 3 requests for information & assisted 1 jobseeker with their search
- Conducted 2 business visits with local business owner/decision maker
- Worked with Project Bite to locate resources for infrastructure requirements
- Launched Project Doe - assisted with expansion needs and resources
- Researched Vermilion-made products to promote their purchase for the holiday season

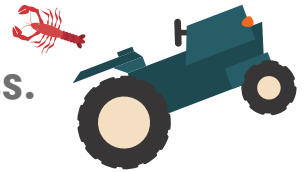


BUSINESS DEVELOPMENT



Inspiring & attracting investment opportunities.

- Met with Corey Jack of 1A to discuss disadvantaged business consulting services & outreach
- Conducted outreach to the following new businesses: J&B Printing & Ravis Records (Kaplan) and Accurate Automotive & Performance, De'Ja'V, Ragusa Food Mart & Coastal Boutique (Abbeville)
- Made preparations for Anne's attendance at the Fabtech Expo in Chicago
- Spoke with 1A Business Development team about upcoming Site Selector event and tactics for attendance
- Ran Economic Impact Analysis on Prospect Owl; worked with them to understand permitting process
- Prospect Ernest - worked with Assessor to obtain ownership and boundary details on preferred site
- Initiated Prospect Boomerang - reviewed site and project needs, assembled due diligence on project lead
- Conducted site research from 2 prospects - Prospect Fall & Emerald (LED) - no matches
- Initiated Project Babs - contacted seafood coalition partners to locate resources; assisted in government registration process for grant opportunities



Using agriculture, aquaculture & fisheries to keep our uniqueness.



COMMUNITY DEVELOPMENT

Supporting improvements & partnerships to create better communities.

- Spoke with Brent Henley of Relance Acadie about upcoming leadership training experience
- Met with Eric Dozier of Kiwanis of Abbeville to discuss plan for the Kiwanis Educator Award; provided assistance in adding their information to a dormant website; published website with Kiwanis information; made connection to Lafayette Education Foundation for sharing resources & best practices
- Worked with Rebecca Shirley at One Acadiana to plan a small business event with Congressman Higgins
- Marketed upcoming Sounds on the Square and Gueydan Community Outreach Festival, resulted in on-air interview at KADN for Mayor Reese
- Met with Palmetto Island State Park staff & volunteers in coordination with State Parks staff to discuss opportunities for business development
- Shared 28 positive articles on VEDA and Keep It Local, Vermilion Facebook pages to build community pride and share useful information with followers
- Worked with the Vermilion Arts Council to build programming for 2 upcoming local events

UPCOMING EVENTS

- 11/7 - Acadiana Women's Network Mixer (One Acadiana)
- 11/11 - 11/13 FabTech Expo - Anne attending
- 11/14 - Taste of Vermilion (Vermilion Chamber)
- 11/15 - Relance Acadie meeting re: Vermilion issues
- 11/19 - Acadiana Regional Business Services Team Meeting
- 11/20 - One Acadiana Executive Committee Meeting
- 11/30 - Small Business Saturday