

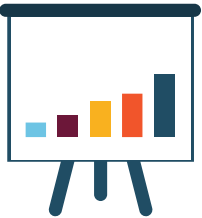


November 2019

## DEDICATED ECONOMIC DEVELOPMENT EFFORT

**Maintaining a professional organization working for Vermilion's success.**

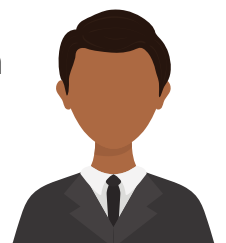
- Prepared 2019 Budget Amendment
- Received financial contribution from Broussard Realty
- Spoke with LA State Bond Commission concerning requirements for public vote
- Submitted letter of support for EPA Brownfields Grant proposed by Acadiana Planning Commission to assess Abbeville Opportunity Zone along with others in the region; solicited support from the City of Abbeville
- Shari & Anne attended the LED/Entergy Louisiana Roadshow event & training
- Worked with Police Juror Paul Bourgeois to evaluate population in parish receiving government assistance
- Anne participated in in-studio interview about Small Business Saturday and orchestrated a 8-hit live segment on KADN featuring local merchants & general info about Small Business Saturday
- Created revised Vermilion Parish one-page document to promote parish to outside investors
- Researched and prepared 2020 meeting dates for approval and publication



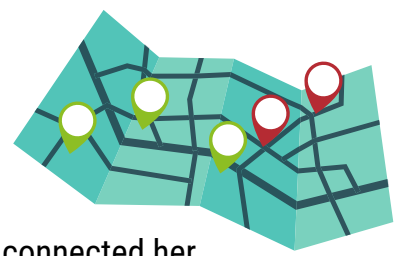
## EXISTING BUSINESS ASSISTANCE

**Encourage expansion & spending for a self-supported economy.**

- Solicited participation in Small Business Saturday assistance and event - received registrations for 19 locations across the parish. In addition to media appearances, also marketed companies on social media and via a comprehensive listing on VEDA's website. Provided companies with tips for a successful event and Shop Small swag provided by American Express that was delivered in collaboration with Abbeville Mainstreet
- Promoted Vermilion Chamber of Commerce's Taste of Vermilion and connected KADN to organizers to produce onsite segment
- Answered 5 requests for information & assisted 1 jobseeker with their search
- Conducted 1 business visit with local business owner/decision maker
- Scheduled a meeting with Lonnie Richard to evaluate ACT WorkReady Communities and possibilities of a partnership in 2020



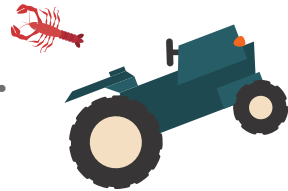
# BUSINESS DEVELOPMENT



## Inspiring & attracting investment opportunities.

- Spoke with existing business owner in Delcambre about a proposed new venture - connected her with allies at LSBDC to work through her new business plan
- Made preparations for Anne's attendance at the Fabtech Expo in Chicago including registration for special events and evaluation of attendee list
- Anne attended Fabtech Expo to meet with companies potentially interested expanding to the Gulf Coast and offer them a perspective on Vermilion; Attended Women of Fabtech event to meet female entrepreneurs and Industry Night to make connections with attendees along with working show floor
- Attended a Site Selector/Client Networking event hosted by Site Location Partnership to share information about doing business in Vermilion and make connections with consultants
- Spoke with Dr. Stewart of UL Lafayette about collaborative incubation initiative with Opportunity Machine
- Provided results & explanation of Economic Impact Analysis results to Prospect Owl
- Contacted real estate contacts for Prospect Boomerang based on recommended course of action
- Met with Project Babs & seafood coalition partners to locate resources & understand challenges
- Cross-referenced property database requirements with Entergy/LED's to better market local properties
- Worked with Seth Citron, Stine building rep, to evaluate new opportunities for space

## Using agriculture, aquaculture & fisheries to keep our uniqueness.



# COMMUNITY DEVELOPMENT

## Supporting improvements & partnerships to create better communities.

- Met with Brent Henley & Stacey Romero of Relance Acadie about participant solicitation & Vermilion day
- Participated in small business event with Congressman Higgins, One Acadiana, and D&T Crawfish
- Attended DOEM presentation: State of and Opportunities for Oil and Natural Gas
- Worked with Keely at 1A to evaluate infrastructure projects in RIVR document, asked that critical successes and changes be added to the document
- Shared 64 positive articles on VEDA and Keep It Local, Vermilion Facebook pages to build community pride and share useful information with followers
- Spoke with Nealy Atkins & Heather Simon about instituting a Creative Placemaking Initiative for Kaplan
- Worked with the Vermilion Arts Council to market upcoming local event via in-studio interview with KADN

# UPCOMING EVENTS

12/10 - Woodbriar Assisted Living Groundbreaking

12/10 - One Acadiana Board Meeting

12/17 - Vermilion Parish School Board community stakeholder meeting

12/18 - One Acadiana Executive Committee Meeting

12/24 - 12/25 - Office closed in observation of Christmas holiday

12/31 - Office closed in observation of New Year's Eve holiday