



Retail MarketPlace Profile

Maurice Village, LA
 Maurice Village, LA (2249240)
 Geography: Place

Prepared by Esri

Summary Demographics

2019 Population	1,205
2019 Households	465
2019 Median Disposable Income	\$52,126
2019 Per Capita Income	\$28,269

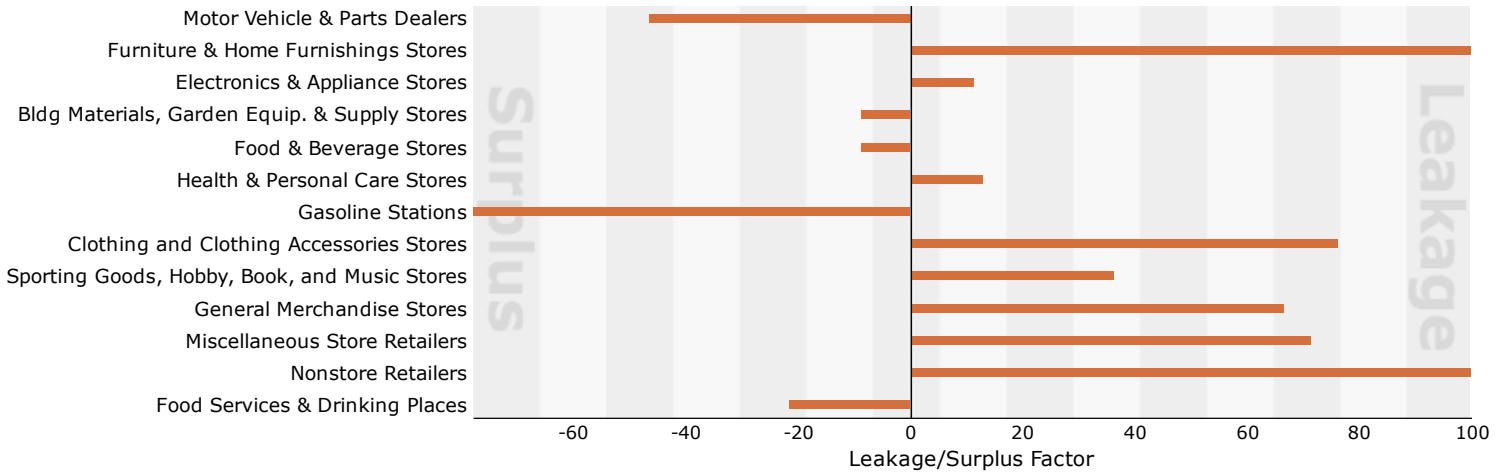
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$18,154,971	\$35,153,596	-\$16,998,625	-31.9	27
Total Retail Trade	44-45	\$16,389,237	\$32,413,210	-\$16,023,973	-32.8	20
Total Food & Drink	722	\$1,765,734	\$2,740,386	-\$974,652	-21.6	7

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$3,631,496	\$10,006,160	-\$6,374,664	-46.7	4
Automobile Dealers	4411	\$2,850,751	\$4,778,294	-\$1,927,543	-25.3	2
Other Motor Vehicle Dealers	4412	\$451,182	\$0	\$451,182	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$329,563	\$5,227,866	-\$4,898,303	-88.1	2
Furniture & Home Furnishings Stores	442	\$520,787	\$0	\$520,787	100.0	0
Furniture Stores	4421	\$324,706	\$0	\$324,706	100.0	0
Home Furnishings Stores	4422	\$196,081	\$0	\$196,081	100.0	0
Electronics & Appliance Stores	443	\$437,873	\$348,094	\$89,779	11.4	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,105,009	\$1,316,517	-\$211,508	-8.7	1
Bldg Material & Supplies Dealers	4441	\$1,047,053	\$1,316,517	-\$269,464	-11.4	1
Lawn & Garden Equip & Supply Stores	4442	\$57,956	\$0	\$57,956	100.0	0
Food & Beverage Stores	445	\$2,612,277	\$3,119,879	-\$507,602	-8.9	3
Grocery Stores	4451	\$2,351,895	\$829,143	\$1,522,752	47.9	1
Specialty Food Stores	4452	\$150,668	\$1,677,612	-\$1,526,944	-83.5	1
Beer, Wine & Liquor Stores	4453	\$109,714	\$613,124	-\$503,410	-69.6	1
Health & Personal Care Stores	446,4461	\$1,029,640	\$790,195	\$239,445	13.2	1
Gasoline Stations	447,4471	\$1,959,585	\$15,752,461	-\$13,792,876	-77.9	4
Clothing & Clothing Accessories Stores	448	\$687,953	\$92,438	\$595,515	76.3	1
Clothing Stores	4481	\$458,729	\$92,438	\$366,291	66.5	1
Shoe Stores	4482	\$99,535	\$0	\$99,535	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$129,689	\$0	\$129,689	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$563,392	\$263,007	\$300,385	36.3	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$496,844	\$263,007	\$233,837	30.8	1
Book, Periodical & Music Stores	4512	\$66,548	\$0	\$66,548	100.0	0
General Merchandise Stores	452	\$3,071,124	\$612,550	\$2,458,574	66.7	2
Department Stores Excluding Leased Depts.	4521	\$2,291,272	\$0	\$2,291,272	100.0	0
Other General Merchandise Stores	4529	\$779,852	\$612,550	\$167,302	12.0	2
Miscellaneous Store Retailers	453	\$673,599	\$111,909	\$561,690	71.5	2
Florists	4531	\$37,361	\$0	\$37,361	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$166,792	\$42,979	\$123,813	59.0	1
Used Merchandise Stores	4533	\$100,590	\$68,930	\$31,660	18.7	1
Other Miscellaneous Store Retailers	4539	\$368,856	\$0	\$368,856	100.0	0
Nonstore Retailers	454	\$96,502	\$0	\$96,502	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$43,362	\$0	\$43,362	100.0	0
Vending Machine Operators	4542	\$13,134	\$0	\$13,134	100.0	0
Direct Selling Establishments	4543	\$40,006	\$0	\$40,006	100.0	0
Food Services & Drinking Places	722	\$1,765,734	\$2,740,386	-\$974,652	-21.6	7
Special Food Services	7223	\$32,517	\$64,893	-\$32,376	-33.2	1
Drinking Places - Alcoholic Beverages	7224	\$58,598	\$132,755	-\$74,157	-38.8	1
Restaurants/Other Eating Places	7225	\$1,674,619	\$2,542,738	-\$868,119	-21	5

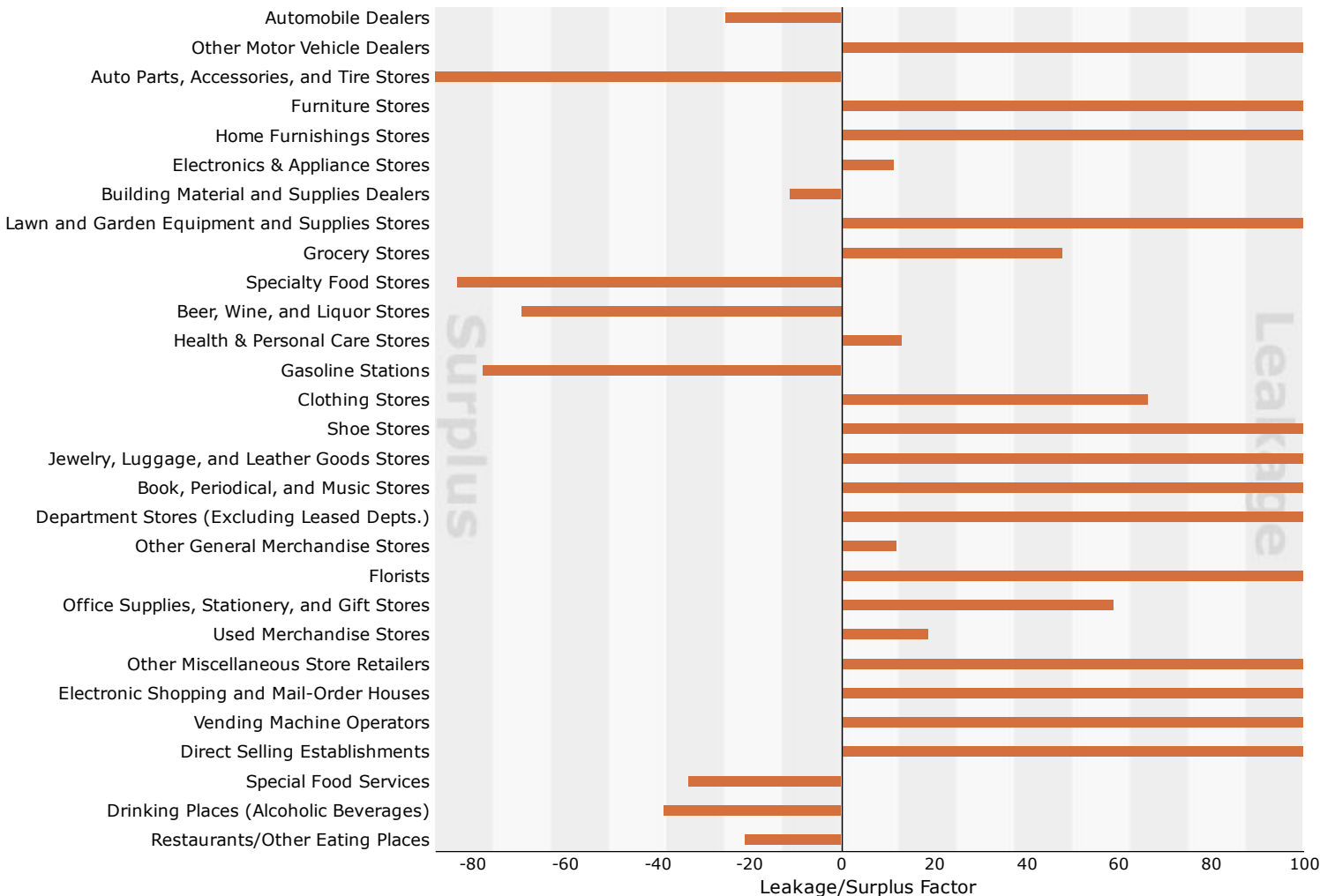
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/data/esri_data/methodology-statements

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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