



Market Demographic Profile

Maurice Village, LA
Maurice Village, LA (2249240)
Geography: Place

Prepared by Esri

	Maurice villa...
Population Summary	
2000 Total Population	661
2010 Total Population	1,013
2019 Total Population	1,205
2019 Group Quarters	0
2024 Total Population	1,279
2016-2021 Annual Rate	1.20%
2019 Total Daytime Population	1,616
Workers	992
Residents	624
Household Summary	
2000 Households	251
2000 Average Household Size	2.63
2010 Households	395
2010 Average Household Size	2.56
2019 Households	465
2019 Average Household Size	2.59
2024 Households	496
2024 Average Household Size	2.58
2016-2021 Annual Rate	1.30%
2010 Families	280
2010 Average Family Size	3.02
2019 Families	341
2019 Average Family Size	2.97
2024 Families	360
2024 Average Family Size	2.98
2016-2021 Annual Rate	1.09%
Housing Unit Summary	
2000 Housing Units	269
Owner Occupied Housing Units	79.6%
Renter Occupied Housing Units	13.8%
Vacant Housing Units	6.7%
2010 Housing Units	428
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	7.7%
2019 Housing Units	493
Owner Occupied Housing Units	79.7%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	5.7%
2024 Housing Units	528
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	14.2%
Vacant Housing Units	6.1%
Median Household Income	
2019	\$62,855
2024	\$68,224
Median Home Value	
2019	\$156,757
2024	\$211,765
Per Capita Income	
2019	\$28,269
2024	\$31,409
Median Age	
2010	34.7
2019	35.4
2024	36.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	467
<\$15,000	6.9%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	3.6%
\$200,000+	2.8%

Average Household Income \$76,126

2024 Households by Income

Household Income Base	495
<\$15,000	6.5%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	23.6%
\$150,000 - \$199,999	4.6%
\$200,000+	3.2%

Average Household Income \$84,697

2019 Owner Occupied Housing Units by Value

Total	392
<\$50,000	18.4%
\$50,000 - \$99,999	11.0%
\$100,000 - \$149,999	19.4%
\$150,000 - \$199,999	9.4%
\$200,000 - \$249,999	23.5%
\$250,000 - \$299,999	4.6%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.5%

Average Home Value \$183,036

2024 Owner Occupied Housing Units by Value

Total	422
<\$50,000	11.6%
\$50,000 - \$99,999	7.3%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	9.0%
\$200,000 - \$249,999	28.2%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	10.7%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	5.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	1.2%

Average Home Value \$234,479

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,013
0 - 4	9.3%
5 - 9	6.0%
10 - 14	6.0%
15 - 24	12.6%
25 - 34	16.4%
35 - 44	14.2%
45 - 54	13.7%
55 - 64	8.0%
65 - 74	7.7%
75 - 84	4.9%
85 +	1.1%
18 +	73.7%
2019 Population by Age	
Total	1,202
0 - 4	7.5%
5 - 9	7.4%
10 - 14	7.2%
15 - 24	10.6%
25 - 34	16.6%
35 - 44	14.1%
45 - 54	11.6%
55 - 64	13.6%
65 - 74	7.2%
75 - 84	3.2%
85 +	1.0%
18 +	74.4%
2024 Population by Age	
Total	1,279
0 - 4	7.6%
5 - 9	7.7%
10 - 14	7.6%
15 - 24	10.7%
25 - 34	14.3%
35 - 44	16.5%
45 - 54	10.6%
55 - 64	11.4%
65 - 74	9.1%
75 - 84	3.4%
85 +	1.2%
18 +	73.2%
2010 Population by Sex	
Males	509
Females	504
2019 Population by Sex	
Males	609
Females	593
2024 Population by Sex	
Males	644
Females	635

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	1,013
White Alone	80.5%
Black Alone	12.7%
American Indian Alone	0.6%
Asian Alone	3.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	1.4%
Hispanic Origin	3.8%
Diversity Index	38.5
2019 Population by Race/Ethnicity	
Total	1,205
White Alone	82.7%
Black Alone	11.0%
American Indian Alone	0.3%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.0%
Hispanic Origin	4.3%
Diversity Index	36.2
2024 Population by Race/Ethnicity	
Total	1,278
White Alone	80.9%
Black Alone	11.5%
American Indian Alone	0.4%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	2.5%
Hispanic Origin	5.6%
Diversity Index	40.4
2010 Population by Relationship and Household Type	
Total	1,013
In Households	100.0%
In Family Households	85.8%
Householder	27.6%
Spouse	19.4%
Child	32.4%
Other relative	3.9%
Nonrelative	2.4%
In Nonfamily Households	14.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	814
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	12.4%
High School Graduate	33.4%
GED/Alternative Credential	4.2%
Some College, No Degree	19.9%
Associate Degree	9.6%
Bachelor's Degree	14.3%
Graduate/Professional Degree	3.2%

2019 Population 15+ by Marital Status

Total	939
Never Married	24.9%
Married	46.2%
Widowed	8.1%
Divorced	20.8%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed	4.4%

2019 Employed Population 16+ by Industry

Total	586
Agriculture/Mining	15.9%
Construction	6.3%
Manufacturing	7.7%
Wholesale Trade	4.4%
Retail Trade	10.6%
Transportation/Utilities	4.8%
Information	2.1%
Finance/Insurance/Real Estate	5.3%
Services	32.8%
Public Administration	10.1%

2019 Employed Population 16+ by Occupation

Total	585
White Collar	64.8%
Management/Business/Financial	18.6%
Professional	18.6%
Sales	14.0%
Administrative Support	13.5%
Services	15.0%
Blue Collar	20.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	7.5%
Production	4.6%
Transportation/Material Moving	3.4%

2010 Population By Urban/ Rural Status

Total Population	1,013
Population Inside Urbanized Area	97.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	2.6%

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July 08, 2019



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2010 Households by Type	
Total	395
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	70.9%
Husband-wife Families	49.9%
With Related Children	24.3%
Other Family (No Spouse Present)	21.0%
Other Family with Male Householder	7.3%
With Related Children	5.3%
Other Family with Female Householder	13.7%
With Related Children	8.9%
Nonfamily Households	6.6%
All Households with Children	39.0%
Multigenerational Households	3.8%
Unmarried Partner Households	6.8%
Male-female	6.1%
Same-sex	0.8%
2010 Households by Size	
Total	395
1 Person Household	22.5%
2 Person Household	38.0%
3 Person Household	15.9%
4 Person Household	14.9%
5 Person Household	4.6%
6 Person Household	2.3%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	395
Owner Occupied	78.7%
Owned with a Mortgage/Loan	41.8%
Owned Free and Clear	37.0%
Renter Occupied	21.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	428
Housing Units Inside Urbanized Area	97.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		Maurice villa...
1.		Middleburg (4C)
2.		Top Tier (1A)
3.		Professional Pride (1B)
2019 Consumer Spending		
Apparel & Services: Total \$		\$871,336
Average Spent		\$1,873.84
Spending Potential Index		87
Education: Total \$		\$584,643
Average Spent		\$1,257.30
Spending Potential Index		79
Entertainment/Recreation: Total \$		\$1,328,367
Average Spent		\$2,856.70
Spending Potential Index		87
Food at Home: Total \$		\$2,099,703
Average Spent		\$4,515.49
Spending Potential Index		87
Food Away from Home: Total \$		\$1,521,715
Average Spent		\$3,272.50
Spending Potential Index		89
Health Care: Total \$		\$2,481,724
Average Spent		\$5,337.04
Spending Potential Index		90
HH Furnishings & Equipment: Total \$		\$892,009
Average Spent		\$1,918.30
Spending Potential Index		90
Personal Care Products & Services: Total \$		\$378,128
Average Spent		\$813.18
Spending Potential Index		92
Shelter: Total \$		\$7,214,622
Average Spent		\$15,515.32
Spending Potential Index		84
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,024,329
Average Spent		\$2,202.86
Spending Potential Index		89
Travel: Total \$		\$903,974
Average Spent		\$1,944.03
Spending Potential Index		87
Vehicle Maintenance & Repairs: Total \$		\$473,031
Average Spent		\$1,017.27
Spending Potential Index		89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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