



DEDICATED ECONOMIC DEVELOPMENT EFFORT

Maintaining a professional organization working for Vermilion's success.

- Sent emergency preparedness e-newsletter to 480 recipients in anticipation of Hurricane Barry
- Provided copies of June Highlights to all stakeholder groups
- Began "Client Quotes" posts showcasing our relationship with the business community
- Coordinated on-air segment for Crawfish Haven on KADN; provided story ideas to Acadiana Advocate to garner more positive attention for the parish; provided quotes for stories on Chloe Rose' reopening & Abbeville Opportunity Zone Stakeholders Meeting
- Processed Oath of Office paperwork for Delcambre, Abbeville Harbor & Terminal, Sheriff's Office & School Board appointments
- Prepared & distributed invoice and municipality updates for: City of Kaplan, Town of Gueydan, Town of Erath & Village of Maurice



EXISTING BUSINESS ASSISTANCE

Assisting the existing business community is our #1 concern.

- Answered 22 requests for information
- Attended ribbon cutting for Chloe Rose'
- Conducted research for Project Skin on using state resources for business expansion
- Conducted 1 business visit with local business owner & 1 with candidate for District 31
- Contacted 3 additional businesses offering business visitations & resource matching services
- Promoted opening of Squawks & Squeaks & Kelvin's Piano Bar/MaryLane's Cafe' joint venture to local network
- Contacted the minority business liaison at Lafayette Consolidated Government to inquire about upcoming opportunities for Disadvantaged Business Enterprises

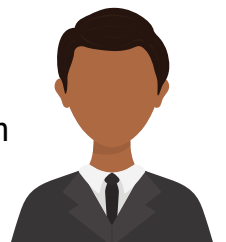


Encourage local spending to have an economy that's self-supported.

- Published Business Spotlight for Broussard Lawn Care

We're matching our local jobs with our local talent.

- Met with St. Martin Parish to share insights re: parishwide job fair planning & execution
- Assisted two jobseekers in their career search
- Promoted job openings at the City of Abbeville and with Kelvin's Piano Bar



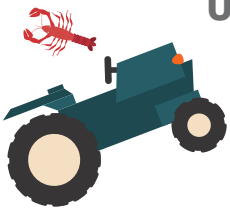
BUSINESS DEVELOPMENT



Drawing attention to investment opportunities.

- Planned and hosted Abbeville Opportunity Zone Stakeholder Meeting with Acadiana Planning Commission and 1A - 24 attendees & 3 speakers were present. Formed 9-person committee
- Connected a relocating business to information and contacts at the Vermilion Chamber of Commerce
- Introduced a property owner in Delcambre to our colleagues at the Iberia Industrial Development Foundation
- Sent outreach postcards to eight businesses locating in Gueydan, Kaplan, and Abbeville
- Evaluated Prospect Pony - no site matches
- Re-invigorated Prospect Otis and made connections between our contact and local business owners
- Tapped into available data from 1A, LED, and VPSB to begin a statistical scorecard for the parish
- Met with new project managers from Louisiana Economic Development (LED)
- Initiated contract with Site Location Partnership. Researched leads' industry classifications & locations

Using agriculture, aquaculture & fisheries to keep our uniqueness.



- Worked with UL Lafayette's Dr. Stewart to locate resources for four seafood businesses
- Provided USDA with Farm Bureau Federation letter of support for to our cattle initiative

COMMUNITY DEVELOPMENT

Supporting improvements & partnerships to create better communities.

- Reviewed 1A Policy Initiatives document to check for alignment with parish efforts
- Met with Representative Ryan Bourriaque to discuss potential connectivity between needs in Cameron and available resources in Vermilion
- Conducted outreach to local organizations in partnership with the Vermilion Parish Tourism Commission to build a calendar of events and activities for residents and travelers to enjoy
- Shared 53 positive articles on VEDA and Keep It Local, Vermilion Facebook pages to build community pride and share useful information with followers
- Coordinated and hosted afternoon agenda of Commerce & Sustainability Day for the Leadership Vermilion class. Led visioning and practical planning sessions to tie participants to the economic development process
- Met with Cajun Culture Association board to provide advice on growing membership & reaching new audiences
- Met with community group interested in transforming former Herod grounds into training & manufacturing campus



UPCOMING EVENTS

8/6/19 - Vermilion Parish Coastal Day

8/7/19 - VEDA & LA Workforce Commission Business & Career Solutions Center meet-up

8/8/19 - 24-Hour Citizen Project/Abbeville Opportunity Zone Pitch Night exploratory meeting

8/20/19 - Acadiana Regional Business Services meeting (LA Workforce Commission allies)

8/29/19 - Lt. Governor's Travel Summit (attending with Councilwoman Melissa Guidry re: Retirement Community)

8/19 TBD - UL Lafayette/Meridan Institute Seafood Study Results Reveal