



Market Demographic Profile

Gueydan Town, LA
 Gueydan Town, LA (2232055)
 Geography: Place

Prepared by Esri

	Gueydan town,...
Population Summary	
2000 Total Population	1,560
2010 Total Population	1,398
2019 Total Population	1,315
2019 Group Quarters	51
2024 Total Population	1,289
2016-2021 Annual Rate	-0.40%
2019 Total Daytime Population	1,257
Workers	479
Residents	778
Household Summary	
2000 Households	636
2000 Average Household Size	2.35
2010 Households	595
2010 Average Household Size	2.26
2019 Households	563
2019 Average Household Size	2.25
2024 Households	552
2024 Average Household Size	2.24
2016-2021 Annual Rate	-0.39%
2010 Families	361
2010 Average Family Size	2.90
2019 Families	333
2019 Average Family Size	2.91
2024 Families	322
2024 Average Family Size	2.93
2016-2021 Annual Rate	-0.67%
Housing Unit Summary	
2000 Housing Units	722
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	11.9%
2010 Housing Units	723
Owner Occupied Housing Units	59.1%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	17.7%
2019 Housing Units	723
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	22.1%
2024 Housing Units	727
Owner Occupied Housing Units	56.5%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	24.1%
Median Household Income	
2019	\$43,091
2024	\$48,347
Median Home Value	
2019	\$81,630
2024	\$88,889
Per Capita Income	
2019	\$24,863
2024	\$27,209
Median Age	
2010	42.1
2019	42.9
2024	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	563
<\$15,000	16.5%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	1.6%
\$200,000+	1.8%

Average Household Income \$58,225

2024 Households by Income

Household Income Base	552
<\$15,000	14.9%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	2.0%
\$200,000+	1.8%

Average Household Income \$63,711

2019 Owner Occupied Housing Units by Value

Total	409
<\$50,000	22.0%
\$50,000 - \$99,999	44.3%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	9.3%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.7%
\$1,000,000 +	0.0%

Average Home Value \$105,196

2024 Owner Occupied Housing Units by Value

Total	412
<\$50,000	19.4%
\$50,000 - \$99,999	39.3%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	10.9%
\$200,000 - \$249,999	2.4%
\$250,000 - \$299,999	9.2%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	0.0%

Average Home Value \$125,243

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		1,398
0 - 4		5.7%
5 - 9		6.5%
10 - 14		6.5%
15 - 24		11.9%
25 - 34		13.2%
35 - 44		9.6%
45 - 54		16.3%
55 - 64		11.2%
65 - 74		9.8%
75 - 84		5.9%
85 +		3.4%
18 +		76.6%
2019 Population by Age		
Total		1,315
0 - 4		5.3%
5 - 9		6.1%
10 - 14		5.9%
15 - 24		11.1%
25 - 34		14.4%
35 - 44		9.3%
45 - 54		13.2%
55 - 64		12.7%
65 - 74		11.9%
75 - 84		6.5%
85 +		3.6%
18 +		78.9%
2024 Population by Age		
Total		1,290
0 - 4		5.3%
5 - 9		6.0%
10 - 14		5.9%
15 - 24		10.8%
25 - 34		13.4%
35 - 44		9.8%
45 - 54		12.6%
55 - 64		11.5%
65 - 74		13.4%
75 - 84		7.5%
85 +		3.8%
18 +		79.1%
2010 Population by Sex		
Males		641
Females		757
2019 Population by Sex		
Males		611
Females		704
2024 Population by Sex		
Males		598
Females		692

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Gueydan town,...
2010 Population by Race/Ethnicity	
Total	1,398
White Alone	85.6%
Black Alone	12.4%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.1%
Hispanic Origin	1.3%
Diversity Index	27.2
2019 Population by Race/Ethnicity	
Total	1,317
White Alone	85.2%
Black Alone	12.0%
American Indian Alone	0.3%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	2.0%
Diversity Index	28.6
2024 Population by Race/Ethnicity	
Total	1,289
White Alone	84.3%
Black Alone	12.5%
American Indian Alone	0.3%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.9%
Hispanic Origin	2.5%
Diversity Index	30.8
2010 Population by Relationship and Household Type	
Total	1,398
In Households	96.2%
In Family Households	76.8%
Householder	25.8%
Spouse	17.2%
Child	29.8%
Other relative	1.9%
Nonrelative	1.9%
In Nonfamily Households	19.5%
In Group Quarters	3.8%
Institutionalized Population	3.8%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment		
Total		940
Less than 9th Grade		7.9%
9th - 12th Grade, No Diploma		17.8%
High School Graduate		38.4%
GED/Alternative Credential		8.9%
Some College, No Degree		15.0%
Associate Degree		4.1%
Bachelor's Degree		5.7%
Graduate/Professional Degree		2.1%
2019 Population 15+ by Marital Status		
Total		1,086
Never Married		27.6%
Married		48.0%
Widowed		13.3%
Divorced		11.1%
2019 Civilian Population 16+ in Labor Force		
Civilian Employed		98.6%
Civilian Unemployed		1.4%
2019 Employed Population 16+ by Industry		
Total		544
Agriculture/Mining		13.6%
Construction		4.8%
Manufacturing		7.0%
Wholesale Trade		2.9%
Retail Trade		10.1%
Transportation/Utilities		6.6%
Information		0.0%
Finance/Insurance/Real Estate		4.4%
Services		46.9%
Public Administration		3.7%
2019 Employed Population 16+ by Occupation		
Total		545
White Collar		32.8%
Management/Business/Financial		7.9%
Professional		12.1%
Sales		5.1%
Administrative Support		7.7%
Services		20.4%
Blue Collar		46.8%
Farming/Forestry/Fishing		2.6%
Construction/Extraction		14.5%
Installation/Maintenance/Repair		8.3%
Production		5.3%
Transportation/Material Moving		16.1%
2010 Population By Urban/ Rural Status		
Total Population		1,398
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		0.0%
Rural Population		100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	595
Households with 1 Person	33.6%
Households with 2+ People	66.4%
Family Households	60.7%
Husband-wife Families	40.5%
With Related Children	17.1%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	5.0%
With Related Children	2.9%
Other Family with Female Householder	15.1%
With Related Children	10.8%
Nonfamily Households	5.7%
All Households with Children	31.6%
Multigenerational Households	3.4%
Unmarried Partner Households	7.4%
Male-female	6.6%
Same-sex	0.8%
2010 Households by Size	
Total	595
1 Person Household	33.6%
2 Person Household	32.9%
3 Person Household	15.1%
4 Person Household	11.9%
5 Person Household	4.9%
6 Person Household	1.5%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	595
Owner Occupied	71.8%
Owned with a Mortgage/Loan	30.3%
Owned Free and Clear	41.5%
Renter Occupied	28.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	723
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Diners & Miners (10C)
2. Top Tier (1A)
3. Professional Pride (1B)

2019 Consumer Spending

Apparel & Services: Total \$	\$861,640
Average Spent	\$1,530.44
Spending Potential Index	71
Education: Total \$	\$461,224
Average Spent	\$819.23
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$1,445,366
Average Spent	\$2,567.26
Spending Potential Index	79
Food at Home: Total \$	\$2,358,373
Average Spent	\$4,188.94
Spending Potential Index	81
Food Away from Home: Total \$	\$1,459,953
Average Spent	\$2,593.17
Spending Potential Index	71
Health Care: Total \$	\$2,711,650
Average Spent	\$4,816.43
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$840,988
Average Spent	\$1,493.76
Spending Potential Index	70
Personal Care Products & Services: Total \$	\$320,595
Average Spent	\$569.44
Spending Potential Index	64
Shelter: Total \$	\$5,517,053
Average Spent	\$9,799.38
Spending Potential Index	53
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,067,863
Average Spent	\$1,896.74
Spending Potential Index	76
Travel: Total \$	\$724,125
Average Spent	\$1,286.19
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$480,106
Average Spent	\$852.76
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

