



# Retail MarketPlace Profile

Delcambre Town, LA  
 Delcambre Town, LA (2220155)  
 Geography: Place

Prepared by Esri

## Summary Demographics

2019 Population	1,958
2019 Households	727
2019 Median Disposable Income	\$44,373
2019 Per Capita Income	\$23,188

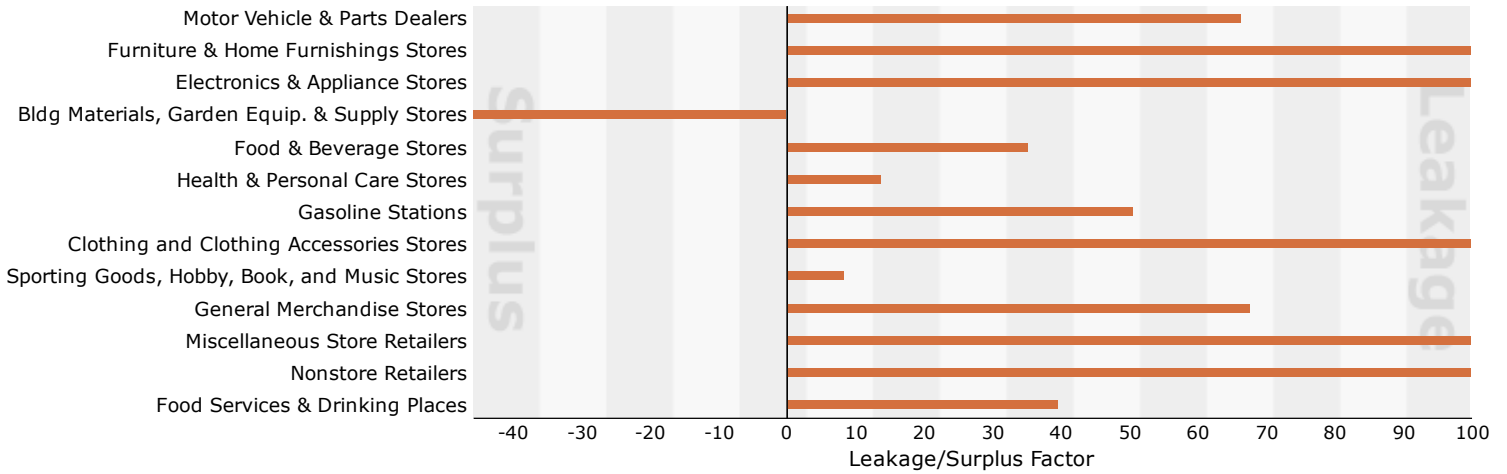
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$24,804,444	\$11,587,843	\$13,216,601	36.3	14
Total Retail Trade	44-45	\$22,798,099	\$10,719,642	\$12,078,457	36.0	11
Total Food & Drink	722	\$2,006,345	\$868,201	\$1,138,144	39.6	3

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$5,552,543	\$1,123,160	\$4,429,383	66.4	1
Automobile Dealers	4411	\$4,395,915	\$0	\$4,395,915	100.0	0
Other Motor Vehicle Dealers	4412	\$711,490	\$0	\$711,490	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$445,138	\$1,123,160	-\$678,022	-43.2	1
Furniture & Home Furnishings Stores	442	\$576,676	\$0	\$576,676	100.0	0
Furniture Stores	4421	\$360,021	\$0	\$360,021	100.0	0
Home Furnishings Stores	4422	\$216,655	\$0	\$216,655	100.0	0
Electronics & Appliance Stores	443	\$497,196	\$0	\$497,196	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,657,047	\$4,461,005	-\$2,803,958	-45.8	2
Bldg Material & Supplies Dealers	4441	\$1,556,958	\$4,461,005	-\$2,904,047	-48.3	2
Lawn & Garden Equip & Supply Stores	4442	\$100,089	\$0	\$100,089	100.0	0
Food & Beverage Stores	445	\$3,562,676	\$1,699,636	\$1,863,040	35.4	3
Grocery Stores	4451	\$3,226,020	\$1,247,588	\$1,978,432	44.2	1
Specialty Food Stores	4452	\$205,117	\$452,048	-\$246,931	-37.6	2
Beer, Wine & Liquor Stores	4453	\$131,539	\$0	\$131,539	100.0	0
Health & Personal Care Stores	446,4461	\$1,523,996	\$1,154,028	\$369,968	13.8	1
Gasoline Stations	447,4471	\$2,904,231	\$951,066	\$1,953,165	50.7	1
Clothing & Clothing Accessories Stores	448	\$757,289	\$0	\$757,289	100.0	0
Clothing Stores	4481	\$521,711	\$0	\$521,711	100.0	0
Shoe Stores	4482	\$113,906	\$0	\$113,906	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$121,672	\$0	\$121,672	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$683,061	\$575,749	\$107,312	8.5	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$613,897	\$575,749	\$38,148	3.2	1
Book, Periodical & Music Stores	4512	\$69,164	\$0	\$69,164	100.0	0
General Merchandise Stores	452	\$3,904,687	\$754,998	\$3,149,689	67.6	2
Department Stores Excluding Leased Depts.	4521	\$2,831,877	\$0	\$2,831,877	100.0	0
Other General Merchandise Stores	4529	\$1,072,810	\$754,998	\$317,812	17.4	2
Miscellaneous Store Retailers	453	\$995,430	\$0	\$995,430	100.0	0
Florists	4531	\$47,063	\$0	\$47,063	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$191,494	\$0	\$191,494	100.0	0
Used Merchandise Stores	4533	\$102,371	\$0	\$102,371	100.0	0
Other Miscellaneous Store Retailers	4539	\$654,502	\$0	\$654,502	100.0	0
Nonstore Retailers	454	\$183,267	\$0	\$183,267	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$58,458	\$0	\$58,458	100.0	0
Vending Machine Operators	4542	\$18,472	\$0	\$18,472	100.0	0
Direct Selling Establishments	4543	\$106,337	\$0	\$106,337	100.0	0
Food Services & Drinking Places	722	\$2,006,345	\$868,201	\$1,138,144	39.6	3
Special Food Services	7223	\$38,299	\$257,145	-\$218,846	-74.1	1
Drinking Places - Alcoholic Beverages	7224	\$56,707	\$0	\$56,707	100.0	0
Restaurants/Other Eating Places	7225	\$1,911,339	\$611,056	\$1,300,283	52	2

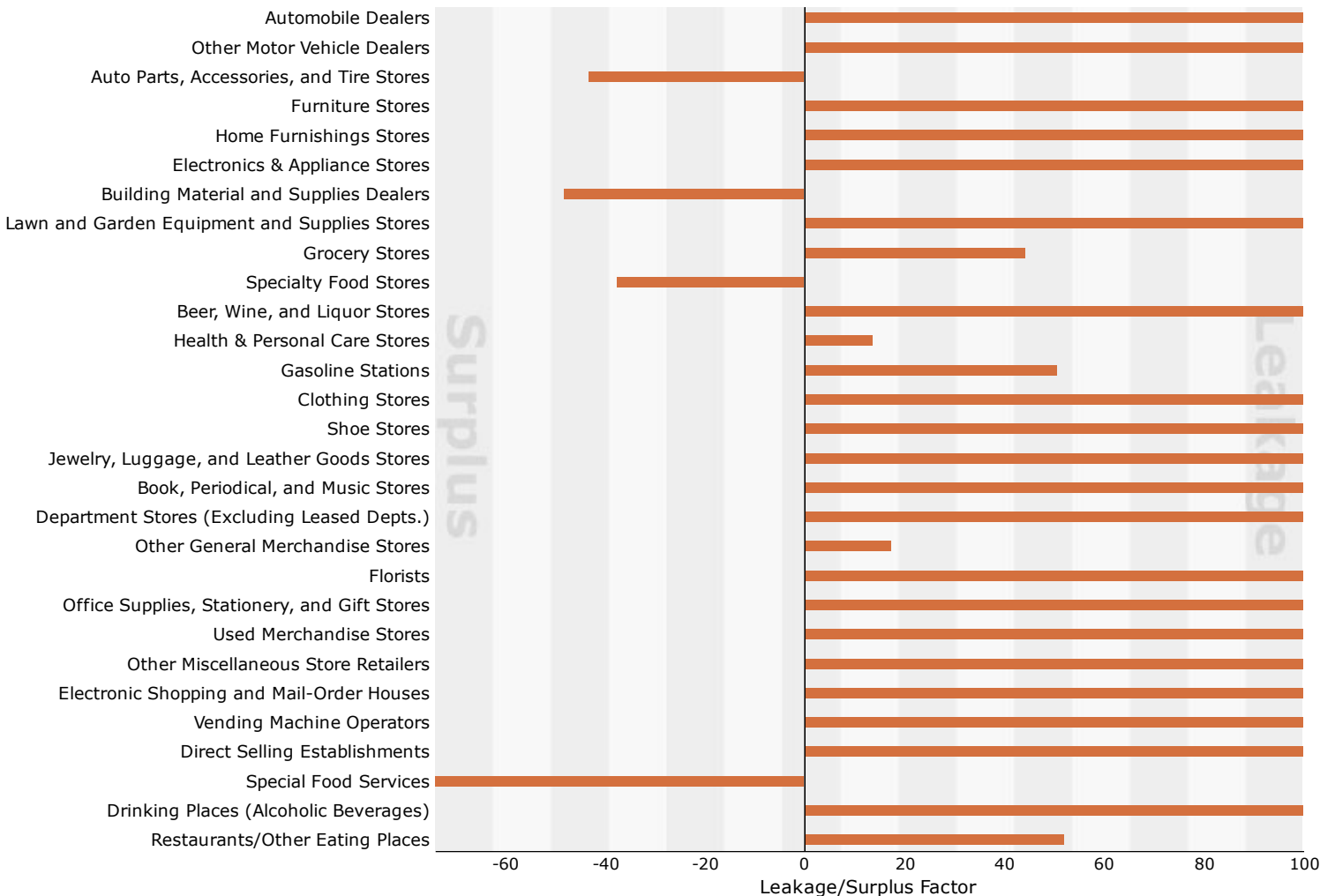
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. [http://www.esri.com/data/esri\\_data/methodology-statements](http://www.esri.com/data/esri_data/methodology-statements)

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

## Leakage/Surplus Factor by Industry Subsector



## Leakage/Surplus Factor by Industry Group



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