



# Market Demographic Profile

Vermilion Parish, LA  
 Vermilion Parish, LA (22113)  
 Geography: County

Prepared by Esri

	Vermilion Par...
<b>Population Summary</b>	
2000 Total Population	53,950
2010 Total Population	57,999
2019 Total Population	60,825
2019 Group Quarters	536
2024 Total Population	62,132
2016-2021 Annual Rate	0.43%
2019 Total Daytime Population	51,597
Workers	17,814
Residents	33,783
<b>Household Summary</b>	
2000 Households	19,884
2000 Average Household Size	2.67
2010 Households	21,889
2010 Average Household Size	2.63
2019 Households	22,998
2019 Average Household Size	2.62
2024 Households	23,508
2024 Average Household Size	2.62
2016-2021 Annual Rate	0.44%
2010 Families	15,469
2010 Average Family Size	3.12
2019 Families	15,914
2019 Average Family Size	3.14
2024 Families	16,145
2024 Average Family Size	3.15
2016-2021 Annual Rate	0.29%
<b>Housing Unit Summary</b>	
2000 Housing Units	22,515
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	11.7%
2010 Housing Units	25,235
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	13.3%
2019 Housing Units	26,735
Owner Occupied Housing Units	65.8%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	14.0%
2024 Housing Units	27,576
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	14.8%
<b>Median Household Income</b>	
2019	\$50,392
2024	\$53,784
<b>Median Home Value</b>	
2019	\$126,062
2024	\$164,468
<b>Per Capita Income</b>	
2019	\$24,757
2024	\$27,456
<b>Median Age</b>	
2010	36.4
2019	38.0
2024	39.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## 2019 Households by Income

Household Income Base	22,998
<\$15,000	15.3%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	3.6%
\$200,000+	2.5%

Average Household Income \$65,446

## 2024 Households by Income

Household Income Base	23,508
<\$15,000	13.8%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	4.6%
\$200,000+	2.8%

Average Household Income \$72,537

## 2019 Owner Occupied Housing Units by Value

Total	17,604
<\$50,000	17.2%
\$50,000 - \$99,999	25.4%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	15.3%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	5.8%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.6%

Average Home Value \$163,993

## 2024 Owner Occupied Housing Units by Value

Total	18,208
<\$50,000	13.0%
\$50,000 - \$99,999	20.1%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	4.3%
\$500,000 - \$749,999	5.0%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	1.4%

Average Home Value \$208,020

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>	
Total	57,999
0 - 4	7.4%
5 - 9	7.6%
10 - 14	7.4%
15 - 24	13.0%
25 - 34	13.0%
35 - 44	12.5%
45 - 54	15.0%
55 - 64	11.2%
65 - 74	7.0%
75 - 84	4.4%
85 +	1.6%
18 +	73.3%
<b>2019 Population by Age</b>	
Total	60,825
0 - 4	6.8%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	11.5%
25 - 34	13.7%
35 - 44	12.7%
45 - 54	12.4%
55 - 64	13.6%
65 - 74	9.3%
75 - 84	4.3%
85 +	1.8%
18 +	75.5%
<b>2024 Population by Age</b>	
Total	62,132
0 - 4	6.7%
5 - 9	6.9%
10 - 14	7.2%
15 - 24	11.6%
25 - 34	12.2%
35 - 44	13.5%
45 - 54	11.7%
55 - 64	12.7%
65 - 74	10.6%
75 - 84	5.2%
85 +	1.8%
18 +	75.2%
<b>2010 Population by Sex</b>	
Males	28,214
Females	29,785
<b>2019 Population by Sex</b>	
Males	29,791
Females	31,034
<b>2024 Population by Sex</b>	
Males	30,579
Females	31,553

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Demographic Profile

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		Vermilion Par...
<b>2010 Population by Race/Ethnicity</b>		
Total		57,999
White Alone		80.9%
Black Alone		14.3%
American Indian Alone		0.4%
Asian Alone		2.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.0%
Two or More Races		1.4%
Hispanic Origin		2.4%
Diversity Index		35.6
<b>2019 Population by Race/Ethnicity</b>		
Total		60,825
White Alone		79.0%
Black Alone		14.5%
American Indian Alone		0.4%
Asian Alone		2.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.7%
Two or More Races		2.0%
Hispanic Origin		4.0%
Diversity Index		40.4
<b>2024 Population by Race/Ethnicity</b>		
Total		62,132
White Alone		77.8%
Black Alone		14.6%
American Indian Alone		0.4%
Asian Alone		2.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.1%
Two or More Races		2.5%
Hispanic Origin		5.1%
Diversity Index		43.3
<b>2010 Population by Relationship and Household Type</b>		
Total		57,999
In Households		99.1%
In Family Households		85.6%
Householder		26.7%
Spouse		19.2%
Child		34.3%
Other relative		2.9%
Nonrelative		2.5%
In Nonfamily Households		13.4%
In Group Quarters		0.9%
Institutionalized Population		0.8%
Noninstitutionalized Population		0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>	
Total	41,215
Less than 9th Grade	8.7%
9th - 12th Grade, No Diploma	13.6%
High School Graduate	35.3%
GED/Alternative Credential	7.1%
Some College, No Degree	16.6%
Associate Degree	6.0%
Bachelor's Degree	9.4%
Graduate/Professional Degree	3.2%
<b>2019 Population 15+ by Marital Status</b>	
Total	48,218
Never Married	29.7%
Married	49.5%
Widowed	7.1%
Divorced	13.7%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.8%
Civilian Unemployed	4.2%
<b>2019 Employed Population 16+ by Industry</b>	
Total	27,394
Agriculture/Mining	13.4%
Construction	7.4%
Manufacturing	6.8%
Wholesale Trade	2.2%
Retail Trade	12.5%
Transportation/Utilities	5.5%
Information	1.4%
Finance/Insurance/Real Estate	4.3%
Services	39.6%
Public Administration	6.9%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	27,394
White Collar	51.2%
Management/Business/Financial	11.4%
Professional	13.2%
Sales	11.5%
Administrative Support	15.1%
Services	17.9%
Blue Collar	31.0%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	6.6%
Production	6.9%
Transportation/Material Moving	7.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	57,999
Population Inside Urbanized Area	3.8%
Population Inside Urbanized Cluster	41.5%
Rural Population	54.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	21,889
Households with 1 Person	24.1%
Households with 2+ People	75.9%
Family Households	70.7%
Husband-wife Families	50.8%
With Related Children	23.1%
Other Family (No Spouse Present)	19.8%
Other Family with Male Householder	5.3%
With Related Children	3.4%
Other Family with Female Householder	14.5%
With Related Children	10.0%
Nonfamily Households	5.2%
All Households with Children	37.1%
Multigenerational Households	4.4%
Unmarried Partner Households	8.0%
Male-female	7.3%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	21,889
1 Person Household	24.1%
2 Person Household	32.6%
3 Person Household	17.7%
4 Person Household	14.3%
5 Person Household	7.2%
6 Person Household	2.5%
7 + Person Household	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	21,889
Owner Occupied	76.0%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	38.0%
Renter Occupied	24.0%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	25,235
Housing Units Inside Urbanized Area	3.5%
Housing Units Inside Urbanized Cluster	41.5%
Rural Housing Units	55.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## Vermilion Par...

### Top 3 Tapestry Segments

1. Diners & Miners (10C)
2. Middleburg (4C)
3. Southern Satellites (10A)

### 2019 Consumer Spending

Apparel & Services: Total \$	\$38,103,972
Average Spent	\$1,656.84
Spending Potential Index	77
Education: Total \$	\$23,559,475
Average Spent	\$1,024.41
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$60,938,396
Average Spent	\$2,649.73
Spending Potential Index	81
Food at Home: Total \$	\$98,487,923
Average Spent	\$4,282.46
Spending Potential Index	83
Food Away from Home: Total \$	\$65,507,496
Average Spent	\$2,848.40
Spending Potential Index	78
Health Care: Total \$	\$115,301,024
Average Spent	\$5,013.52
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$37,836,470
Average Spent	\$1,645.21
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$15,354,095
Average Spent	\$667.63
Spending Potential Index	75
Shelter: Total \$	\$284,529,047
Average Spent	\$12,371.90
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,104,035
Average Spent	\$2,004.70
Spending Potential Index	81
Travel: Total \$	\$35,568,223
Average Spent	\$1,546.58
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$21,002,629
Average Spent	\$913.24
Spending Potential Index	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.