



Market Demographic Profile

Vermilion Parish, LA
 Vermilion Parish, LA (22113)
 Geography: County

Prepared by Esri

	Vermilion Par...
Population Summary	
2000 Total Population	53,950
2010 Total Population	57,999
2018 Total Population	61,522
2018 Group Quarters	536
2023 Total Population	63,629
2016-2021 Annual Rate	0.68%
2018 Total Daytime Population	53,476
Workers	16,834
Residents	36,642
Household Summary	
2000 Households	19,884
2000 Average Household Size	2.67
2010 Households	21,889
2010 Average Household Size	2.63
2018 Households	23,180
2018 Average Household Size	2.63
2023 Households	23,960
2023 Average Household Size	2.63
2016-2021 Annual Rate	0.66%
2010 Families	15,469
2010 Average Family Size	3.12
2018 Families	16,057
2018 Average Family Size	3.16
2023 Families	16,465
2023 Average Family Size	3.18
2016-2021 Annual Rate	0.50%
Housing Unit Summary	
2000 Housing Units	22,515
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	11.7%
2010 Housing Units	25,235
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	13.3%
2018 Housing Units	26,740
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	21.7%
Vacant Housing Units	13.3%
2023 Housing Units	27,707
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	20.5%
Vacant Housing Units	13.5%
Median Household Income	
2018	\$45,733
2023	\$50,565
Median Home Value	
2018	\$127,082
2023	\$154,139
Per Capita Income	
2018	\$24,107
2023	\$27,506
Median Age	
2010	36.4
2018	37.8
2023	38.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	23,180
<\$15,000	16.1%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	3.9%
\$200,000+	3.0%
Average Household Income	\$63,149
2023 Households by Income	
Household Income Base	23,960
<\$15,000	14.2%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	4.9%
\$200,000+	3.9%
Average Household Income	\$72,241
2018 Owner Occupied Housing Units by Value	
Total	17,382
<\$50,000	17.2%
\$50,000 - \$99,999	23.8%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	1.7%
Average Home Value	\$169,680
2023 Owner Occupied Housing Units by Value	
Total	18,282
<\$50,000	13.3%
\$50,000 - \$99,999	19.8%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	16.4%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	9.7%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	3.0%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	2.6%
Average Home Value	\$206,122

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Vermilion Par...
2010 Population by Age	
Total	57,999
0 - 4	7.4%
5 - 9	7.6%
10 - 14	7.4%
15 - 24	13.0%
25 - 34	13.0%
35 - 44	12.5%
45 - 54	15.0%
55 - 64	11.2%
65 - 74	7.0%
75 - 84	4.4%
85 +	1.6%
18 +	73.3%
2018 Population by Age	
Total	61,522
0 - 4	6.9%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	11.7%
25 - 34	13.7%
35 - 44	12.5%
45 - 54	12.7%
55 - 64	13.4%
65 - 74	9.1%
75 - 84	4.2%
85 +	1.7%
18 +	75.4%
2023 Population by Age	
Total	63,629
0 - 4	6.7%
5 - 9	7.0%
10 - 14	7.2%
15 - 24	11.6%
25 - 34	12.4%
35 - 44	13.4%
45 - 54	11.8%
55 - 64	12.9%
65 - 74	10.4%
75 - 84	5.0%
85 +	1.7%
18 +	75.1%
2010 Population by Sex	
Males	28,214
Females	29,785
2018 Population by Sex	
Males	30,108
Females	31,414
2023 Population by Sex	
Males	31,345
Females	32,284

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Vermilion Par...
2010 Population by Race/Ethnicity	
Total	57,999
White Alone	80.9%
Black Alone	14.3%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.4%
Hispanic Origin	2.4%
Diversity Index	35.6
2018 Population by Race/Ethnicity	
Total	61,522
White Alone	79.0%
Black Alone	14.4%
American Indian Alone	0.4%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	2.0%
Hispanic Origin	3.9%
Diversity Index	40.3
2023 Population by Race/Ethnicity	
Total	63,629
White Alone	77.9%
Black Alone	14.5%
American Indian Alone	0.4%
Asian Alone	2.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.4%
Hispanic Origin	5.0%
Diversity Index	43.1
2010 Population by Relationship and Household Type	
Total	57,999
In Households	99.1%
In Family Households	85.6%
Householder	26.7%
Spouse	19.2%
Child	34.3%
Other relative	2.9%
Nonrelative	2.5%
In Nonfamily Households	13.4%
In Group Quarters	0.9%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	41,454
Less than 9th Grade	9.0%
9th - 12th Grade, No Diploma	13.9%
High School Graduate	34.9%
GED/Alternative Credential	6.8%
Some College, No Degree	16.3%
Associate Degree	6.4%
Bachelor's Degree	9.4%
Graduate/Professional Degree	3.4%
2018 Population 15+ by Marital Status	
Total	48,677
Never Married	29.6%
Married	49.6%
Widowed	5.8%
Divorced	15.0%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	95.1%
Civilian Unemployed	4.9%
2018 Employed Population 16+ by Industry	
Total	25,200
Agriculture/Mining	11.9%
Construction	7.3%
Manufacturing	6.8%
Wholesale Trade	2.7%
Retail Trade	12.4%
Transportation/Utilities	6.1%
Information	1.9%
Finance/Insurance/Real Estate	5.1%
Services	41.3%
Public Administration	4.4%
2018 Employed Population 16+ by Occupation	
Total	25,200
White Collar	51.2%
Management/Business/Financial	10.1%
Professional	16.0%
Sales	10.2%
Administrative Support	14.9%
Services	16.1%
Blue Collar	32.6%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	6.0%
Production	8.3%
Transportation/Material Moving	8.8%
2010 Population By Urban/ Rural Status	
Total Population	57,999
Population Inside Urbanized Area	3.8%
Population Inside Urbanized Cluster	41.5%
Rural Population	54.6%

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2010 Households by Type	
Total	21,889
Households with 1 Person	24.1%
Households with 2+ People	75.9%
Family Households	70.7%
Husband-wife Families	50.8%
With Related Children	23.1%
Other Family (No Spouse Present)	19.8%
Other Family with Male Householder	5.3%
With Related Children	3.4%
Other Family with Female Householder	14.5%
With Related Children	10.0%
Nonfamily Households	5.2%
All Households with Children	37.1%
Multigenerational Households	4.4%
Unmarried Partner Households	8.0%
Male-female	7.3%
Same-sex	0.7%
2010 Households by Size	
Total	21,889
1 Person Household	24.1%
2 Person Household	32.6%
3 Person Household	17.7%
4 Person Household	14.3%
5 Person Household	7.2%
6 Person Household	2.5%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	21,889
Owner Occupied	76.0%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	38.0%
Renter Occupied	24.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	25,235
Housing Units Inside Urbanized Area	3.5%
Housing Units Inside Urbanized Cluster	41.5%
Rural Housing Units	55.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	Diners & Miners (10C)
	2.	Middleburg (4C)
	3.	Southern Satellites (10A)
2018 Consumer Spending		
Apparel & Services: Total \$		\$37,904,038
Average Spent		\$1,635.20
Spending Potential Index		75
Education: Total \$		\$20,614,548
Average Spent		\$889.32
Spending Potential Index		61
Entertainment/Recreation: Total \$		\$60,673,077
Average Spent		\$2,617.48
Spending Potential Index		81
Food at Home: Total \$		\$96,552,421
Average Spent		\$4,165.33
Spending Potential Index		83
Food Away from Home: Total \$		\$62,319,627
Average Spent		\$2,688.51
Spending Potential Index		77
Health Care: Total \$		\$115,268,843
Average Spent		\$4,972.77
Spending Potential Index		87
HH Furnishings & Equipment: Total \$		\$37,500,178
Average Spent		\$1,617.78
Spending Potential Index		77
Personal Care Products & Services: Total \$		\$14,498,489
Average Spent		\$625.47
Spending Potential Index		76
Shelter: Total \$		\$270,749,720
Average Spent		\$11,680.32
Spending Potential Index		70
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$44,643,577
Average Spent		\$1,925.95
Spending Potential Index		77
Travel: Total \$		\$34,192,251
Average Spent		\$1,475.08
Spending Potential Index		68
Vehicle Maintenance & Repairs: Total \$		\$20,448,306
Average Spent		\$882.15
Spending Potential Index		82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.