

# VX ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
COLUMNS/PRESS RELEASES	7	12
PRESENTATIONS/INTERVIEWS	COMPLETE - 15	4+
GOVERNMENT OUTREACH	49	AS NEEDED
NEWSLETTERS	COMPLETE -14	12
CHAMBER INTERACTION	COMPLETE - 5+ 13	5 MTGS + 3 EVENTS
REGIONAL PARTICIPATION	2 + 1 + 8 + 3	6 AEDC + 61A + 4ARA
SOCIAL MEDIA POSTS	COMPLETE - 281	240
FACEBOOK LIKES	1201 (22%)	1229 (25%)
IG FOLLOWERS	COMPLETE - 880 (26%)	874 (25%)
COLLATERAL MATERIAL	5	AS NEEDED
MANUAL + PROCEDURES	PENDING + 3	AS NEEDED
FINANCES/BOARD MTGS	11	12
FUNDING OPPORTUNITIES	COMPLETE - 5 + 1	1 PARTNER + 1 GRANT
PRO DEVELOPMENT	7 + 1 + 4	2 (STAFF) + 15 (BOARD)
BUSINESS INTERACTION	229 (115%)	200
VISITS	COMPLETE - 56	50
INQUIRIES	138	150
CLASS ATTENDEES	35	
RIBBON CUTTINGS	6	AS REQUESTED
CLIENT RECORDS/CONTACTS	+ 11	INCREASE FROM 441
PROJECTS	3	5+
BUSINESS WALKS	COMPLETE - 3	3
HOSTED CLASSES	COMPLETE - 6	4
PRO DEVELOPMENT OPPS	17	AS REQUESTED
SHOP LOCAL SPOTLIGHTS	COMPLETE - 30 + 3	12 + 1 PARTNER
JOBSEEKERS/BOOTHES	32 + 27	AS REQUESTED

DEDICATED  
EFFORT

EXISTING  
BUSINESS

# **ECONOMIC DEVELOPMENT** BY THE NUMBERS

<b>METRICS</b>	<b>YEAR-TO-DATE</b>	<b>ANNUAL GOAL</b>
NEW BUSINESS ASSISTANCE	<b>42</b>	<b>AS NEEDED</b>
START-UP SERVICES	<b>+0=9</b>	
OUTREACH POSTCARDS	<b>+4=33</b>	
DOING BUSINESS GUIDES	<b>0</b>	<b>5</b>
WEBSITE UPDATES	<b>2</b>	<b>AS NEEDED</b>
DEMOS/CONSUMER SPENDING	<b>COMPLETE -12</b>	<b>6 EACH (12)</b>
PROPERTY PORTAL	<b>3 / 52</b>	<b>4 UPDATES / 50 SITES</b>
WORK PLAN SITES	<b>+1</b>	<b>AS AVAILABLE</b>
AGRIBUSINESS RECS	<b>COMPLETE - 3</b>	<b>1</b>
ID VENDORS & CUSTOMERS	<b>1</b>	<b>AS NEEDED</b>
WORK WITH PROSPECTS	<b>4</b>	<b>AS NEEDED</b>
SITE SELECTION RESPONSE	<b>19</b>	<b>AS NEEDED</b>
COMPETITIVENESS UPDATE	<b>COMPLETE - 1</b>	<b>1</b>
TOURISM BUSINESS	<b>0</b>	<b>1 EVENT</b>
PROJECT FRONT YARD	<b>3</b>	<b>AS NEEDED</b>
PROMOTE USDA/DRA GRANTS	<b>2</b>	<b>AS AVAILABLE</b>
LEGISLATIVE OUTREACH	<b>COMPLETE - 6</b>	<b>5</b>
ACADIANA DAY	<b>COMPLETE - 1</b>	<b>1</b>
ARTICLES/RELEASES	<b>COMPLETE - 149</b>	<b>12</b>
BUILDING THE REGION	<b>0</b>	<b>1</b>
LEADERSHIP VERMILION	<b>COMPLETE - 1</b>	<b>1</b>

**BUSINESS DEVELOPMENT**

**COMMUNITY DEVELOPMENT**