

VX ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
COLUMNS/PRESS RELEASES	7	12
PRESENTATIONS/INTERVIEWS	COMPLETE - 14	4+
GOVERNMENT OUTREACH	41	AS NEEDED
NEWSLETTERS	11	12
CHAMBER INTERACTION	4+9	5 MTGS + 3 EVENTS
REGIONAL PARTICIPATION	2+1+7+2	6 AEDC+61A+4ARA
SOCIAL MEDIA POSTS	COMPLETE - 243	240
FACEBOOK LIKES	1066 (8%)	1229 (25%)
IG FOLLOWERS	851 (22%)	874 (25%)
COLLATERAL MATERIAL	4	AS NEEDED
MANUAL + PROCEDURES	PENDING + 3	AS NEEDED
FINANCES/BOARD MTGS	9	12
FUNDING OPPORTUNITIES	5+0	1 PARTNER + 1 GRANT
PRO DEVELOPMENT	6+1+0	2 (STAFF) + 15 (BOARD)
BUSINESS INTERACTION	183 (92%)	200
VISITS	53	50
INQUIRIES	95	150
CLASS ATTENDEES	35	
RIBBON CUTTINGS	5	AS REQUESTED
CLIENT RECORDS/CONTACTS	+19	INCREASE FROM 441
PROJECTS	3	5+
BUSINESS WALKS	COMPLETE - 3	3
HOSTED CLASSES	COMPLETE - 6	4
PRO DEVELOPMENT OPPS	16	AS REQUESTED
SHOP LOCAL SPOTLIGHTS	9	36
JOBSEEKERS/BOOTHES	32 + 27	AS REQUESTED

DEDICATED EFFORT

EXISTING BUSINESS

VX ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL		
NEW BUSINESS ASSISTANCE	36	AS NEEDED	BUSINESS DEVELOPMENT	
START-UP SERVICES	+1=9			
OUTREACH POSTCARDS	+6=27			
DOING BUSINESS GUIDES	0	5		
WEBSITE UPDATES	2	AS NEEDED		
DEMOS/CONSUMER SPENDING	COMPLETE -12	6 EACH (12)		
PROPERTY PORTAL	2/52	4 UPDATES/ 50 SITES		
WORK PLAN SITES	PENDING	AS AVAILABLE		
AGRIBUSINESS RECS	COMPLETE - 2	1		
ID VENDORS & CUSTOMERS	1	AS NEEDED		
WORK WITH PROSPECTS	4	AS NEEDED		
SITE SELECTION RESPONSE	15	AS NEEDED		
COMPETITIVENESS UPDATE	COMPLETE - 1	1		COMMUNITY DEVELOPMENT
TOURISM BUSINESS	0	1 EVENT		
PROJECT FRONT YARD	3	AS NEEDED		
PROMOTE USDA/DRA GRANTS	2	AS AVAILABLE		
LEGISLATIVE OUTREACH	COMPLETE - 6	5		
ACADIANA DAY	COMPLETE - 1	1		
ARTICLES/RELEASES	COMPLETE - 93	12		
BUILDING THE REGION	0	1		
LEADERSHIP VERMILION	COMPLETE - 1	1		