

# VX ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
COLUMNS/PRESS RELEASES	6	12
PRESENTATIONS/INTERVIEWS	COMPLETE - 9	4+
GOVERNMENT OUTREACH	24	AS NEEDED
NEWSLETTERS	9	12
CHAMBER INTERACTION	3+8	5 MTGS+3 EVENTS
REGIONAL PARTICIPATION	2+1+7+2	6 AEDC+61A+4ARA
SOCIAL MEDIA POSTS	177 (74%)	240
FACEBOOK LIKES	1059 (8%)	1229 (25%)
IG FOLLOWERS	817 (17%)	874 (25%)
COLLATERAL MATERIAL	3	AS NEEDED
MANUAL + PROCEDURES	PENDING+2	AS NEEDED
FINANCES/BOARD MTGS	7	12
FUNDING OPPORTUNITIES	1+0	1 PARTNER+1 GRANT
PRO DEVELOPMENT	4+0+0	2 (STAFF)+15 (BOARD)
BUSINESS INTERACTION	144 (72%)	200
VISITS	36	50
INQUIRIES	73	150
CLASS ATTENDEES	35	
RIBBON CUTTINGS	4	AS REQUESTED
CLIENT RECORDS/CONTACTS	+17	INCREASE FROM 441
PROJECTS	2	5+
BUSINESS WALKS	COMPLETE - 3	3
HOSTED CLASSES	COMPLETE - 5	4
PRO DEVELOPMENT OPPS	8	AS REQUESTED
SHOP LOCAL SPOTLIGHTS	4	36
JOBSEEKERS/BOOTHES	32+26	AS REQUESTED

DEDICATED EFFORT

EXISTING BUSINESS

# **ECONOMIC DEVELOPMENT** BY THE NUMBERS

<b>METRICS</b>	<b>YEAR-TO-DATE</b>	<b>ANNUAL GOAL</b>
NEW BUSINESS ASSISTANCE	<b>22</b>	<b>AS NEEDED</b>
START-UP SERVICES	<b>+4 = 6</b>	
OUTREACH POSTCARDS	<b>+2 = 16</b>	
DOING BUSINESS GUIDES	<b>0</b>	<b>5</b>
WEBSITE UPDATES	<b>1</b>	<b>AS NEEDED</b>
DEMOS/CONSUMER SPENDING	<b>COMPLETE -12</b>	<b>6 EACH (12)</b>
PROPERTY PORTAL	<b>2 / 52</b>	<b>4 UPDATES / 50 SITES</b>
WORK PLAN SITES	<b>1 + 1 PENDING</b>	<b>AS AVAILABLE</b>
AGRIBUSINESS RECS	<b>COMPLETE - 2</b>	<b>1</b>
ID VENDORS & CUSTOMERS	<b>1</b>	<b>AS NEEDED</b>
WORK WITH PROSPECTS	<b>3</b>	<b>AS NEEDED</b>
SITE SELECTION RESPONSE	<b>12</b>	<b>AS NEEDED</b>

**BUSINESS DEVELOPMENT**

COMPETITIVENESS UPDATE	<b>COMPLETE - 1</b>	<b>1</b>
TOURISM BUSINESS	<b>SCHEDULED FOR AUG</b>	<b>1 EVENT</b>
PROJECT FRONT YARD	<b>1</b>	<b>AS NEEDED</b>
PROMOTE USDA/DRA GRANTS	<b>1</b>	<b>AS AVAILABLE</b>
LEGISLATIVE OUTREACH	<b>COMPLETE - 5</b>	<b>5</b>
ACADIANA DAY	<b>COMPLETE - 1</b>	<b>1</b>
ARTICLES/RELEASES	<b>COMPLETE - 82</b>	<b>12</b>
BUILDING THE REGION	<b>0</b>	<b>1</b>
LEADERSHIP VERMILION	<b>COMPLETE - 1</b>	<b>1</b>

**COMMUNITY DEVELOPMENT**