

ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
COLUMNS/PRESS RELEASES	3	12
PRESENTATIONS/INTERVIEWS	7	4+
GOVERNMENT OUTREACH	15	AS NEEDED
NEWSLETTERS	87	12
CHAMBER INTERACTION	1+6	5 MTGS+3 EVENTS
REGIONAL PARTICIPATION	0+0+6+2	6 AEDC+61A+4ARA
SOCIAL MEDIA POSTS	146 (61%)	240
FACEBOOK LIKES	1047 (7%)	1229 (25%)
IG FOLLOWERS	769 (10%)	874 (25%)
COLLATERAL MATERIAL	2	AS NEEDED
MANUAL + PROCEDURES	PENDING+2	AS NEEDED
FINANCES/BOARD MTGS	5	12
FUNDING OPPORTUNITIES	0+0	1 PARTNER+1 GRANT
PRO DEVELOPMENT	3+0+0	2 (STAFF)+15 (BOARD)
BUSINESS INTERACTION	101 (51%)	200
VISITS	32	50
INQUIRIES	34	150
CLASS ATTENDEES	35	
RIBBON CUTTINGS	3	AS REQUESTED
CLIENT RECORDS/CONTACTS	-3	INCREASE FROM 441
PROJECTS	1	5+
BUSINESS WALKS	0	3
HOSTED CLASSES	3	4
PRO DEVELOPMENT OPPS	8	AS REQUESTED
SHOP LOCAL SPOTLIGHTS	3	36
JOBSEEKERS/BOOTHs	32+ 26	AS REQUESTED

DEDICATED EFFORT

EXISTING BUSINESS

ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
NEW BUSINESS ASSISTANCE	15	AS NEEDED
START-UP SERVICES	+0=1	
OUTREACH POSTCARDS	+0=14	
DOING BUSINESS GUIDES	0	5
WEBSITE UPDATES	1	AS NEEDED
DEMOS & CONSUMER SPENDING	0X2	6 EACH (12)
PROPERTY PORTAL	7/35	4 UPDATES/ 50 SITES
WORK PLAN SITES	1+1 PENDING	AS AVAILABLE
AGRIBUSINESS RECS	1	1
ID VENDORS & CUSTOMERS	1	AS NEEDED
WORK WITH PROSPECTS	3	AS NEEDED
SITE SELECTION RESPONSE	11	AS NEEDED

BUSINESS DEVELOPMENT

COMPETITIVENESS UPDATE	1	1
TOURISM BUSINESS	SCHEDULED FOR AUG	1 EVENT
PROJECT FRONT YARD	1	AS NEEDED
PROMOTE USDA/DRA GRANTS	1	AS AVAILABLE
LEGISLATIVE OUTREACH	5	5
ACADIANA DAY	1	1
POSITIVE ARTICLES/RELEASES	58	12
BUILDING THE REGION	0	1
LEADERSHIP VERMILION	0	1

COMMUNITY DEVELOPMENT