

Economic Development may mean many things to many people, but one thing is always the same, it impacts us all. Our aim is to spread the word about what it is and what it can do for our community, so we can come together with a unified voice and ensure its success.

ECONOMIC DEVELOPMENT IS IMPORTANT FOR VERMILION PARISH BECAUSE...

IT PROTECTS

Jobs:



ED helps identify jobs for the unemployed, re-skills those out of work, and connects employers with the local workforce

Options:



ED builds an environment where graduates choose to stay, because with the best education in Acadiana they can have a bright future here

Identity:



ED creates a plan for development that takes our culture and tradition into account, so we can maintain what makes us special

Vision:



ED preserves the ideals of the community and sets goals to accomplish without compromising what we agree we want

IT GROWS



Awareness:

ED draws attention to our communities through the web, news media, presentations, and word of mouth



Opportunities:

ED helps businesses tap into new customers and expand their market share through new tactics and meaningful connections



Revenues:

ED matches businesses with custom programs, incentives and services that increase cash flow and reduce costs

IT INSPIRES

Partnerships:



ED connects our parish government with our small towns and rural areas to solve problems creatively

Community Development:

ED identifies areas for improvement where civic groups, charitable organizations, and residents can assist



Big Ideas:

ED encourages inventors, entrepreneurs, investors, and land owners to envision the future



Sense of Place:

ED supports factors like public safety, health, recreation, and the environment to improve our quality of life



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VERMILION
ECONOMIC DEVELOPMENT ALLIANCE

Did you know that Vermilion Parish has a professional economic development organization to bring these benefits to our community? Here is a snapshot of how the Vermilion Economic Development Alliance (VEDA) provides vision and action to develop Vermilion.

WHAT IS VEDA DOING TO ASSIST?

Assisting the existing business community is our #1 concern.

We conduct one-on-one visits to deliver what you need to be successful. Our complimentary, in-depth audits are held at your location and on your terms. We get a thorough understanding of your needs before providing a customized list of recommended programs, services, and contacts.



PROPERTY MARKETING



We're "on the map" with our world-class online portal. Land and building owners and real estate pros can market their listings and get promotional help at no charge. This powerful tool is then used by site selectors to evaluate where their clients could relocate. In an effort to attract the right kind of investment, we also field requests from prospective companies and help them choose Vermilion.

We're using agriculture & aquaculture to keep our uniqueness.

While the rest of our competition "gives away the farm" to attract outside dollars, we are thinking of sustaining them. We are working with local ranchers to expand the cattle/beef industry and plan to roll out other programs that nurture our fisheries and other rural interests. Keeping what we have and bringing back what we've lost is a high priority.



AGRI/AQUA-BUSINESS



We're saying "Keep It Local" to have an economy that's self-supported.

VEDA promotes and financially powers this parish-wide campaign because we know the benefits of a community that can sustain itself. Our business spotlights and other marketing tools encourage residents to engage, experience, and enjoy Vermilion.

LOCAL SPENDING

We're matching our local jobs with our local talent.

Each year VEDA partners with local agencies to host a three-part workforce series that 1. prepares jobseekers for the workforce, 2. arms companies with useful hiring and legal know-how, and 3. provides match-making opportunities on a highly-local level. Throughout the year we also notify individuals of available positions and advertise openings at Vermilion establishments for free.

WORKFORCE CONNECTIONS



VEDA ALSO...

Publishes business columns in the newspaper

Attends local chamber & charitable events

Maintains parish social media accounts

Makes presentations to civic groups and media

Provides startup services to local entrepreneurs

Reaches out to all new parish businesses

Keeps government officials connected to parish issues

Answers business inquiries on demand

Helps local leaders find unique opportunities

Sends informational newsletters to businesses

Hosts business classes that are free to the public

Shares good news to build awareness & pride

Represents parish in regional and state efforts

Leverages local dollars to secure federal grants

Works on infrastructure & flood prevention teams