

VX ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
COLUMNS	1	12
PRESENTATIONS/INTERVIEWS	1	4+
GOVERNMENT OUTREACH	3	AS NEEDED
NEWSLETTERS	3	12
CHAMBER INTERACTION	1+2	5 MTGS+3 EVENTS
REGIONAL PARTICIPATION	0+0+3+1	6 AEDC+61A+4ARA
SOCIAL MEDIA POSTS	36 (15%)	240
FACEBOOK LIKES	1003 (2%)	1229 (25%)
IG FOLLOWERS	718 (5%)	874 (25%)
COLLATERAL MATERIAL	1 BILLBOARD	AS NEEDED
MANUAL + PROCEDURES	PENDING+1	AS NEEDED
FINANCES/BOARD MTGS	2	12
FUNDING OPPORTUNITIES	0+0	1 PARTNER+1 GRANT
PRO DEVELOPMENT	1+0+0	2 (STAFF)+15 (BOARD)
BUSINESS INTERACTION	12 (6%)	200
VISITS	3	50
INQUIRIES	9	150
CLASS ATTENDEES	0	
RIBBON CUTTINGS	0	AS REQUESTED
CLIENT RECORDS/CONTACTS	-7	INCREASE FROM 441
PROJECTS	1	5+
BUSINESS WALKS	0	3
HOSTED CLASSES	0	4
PRO DEVELOPMENT OPPS	5	AS REQUESTED
SHOP LOCAL SPOTLIGHTS	2	36
JOBSEEKERS/BOOTHs	1+10	AS REQUESTED

DEDICATED EFFORT

EXISTING BUSINESS

ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
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NEW BUSINESS ASSISTANCE	5	AS NEEDED
START-UP SERVICES	+1=1	
OUTREACH POSTCARDS	+1=4	
DOING BUSINESS GUIDES	0	5
WEBSITE UPDATES	1	AS NEEDED
DEMOS & CONSUMER SPENDING	0X2	6 EACH (12)
PROPERTY PORTAL	6/35	4 UPDATES/ 50 SITES
WORK PLAN SITES	1+1 PENDING	AS AVAILABLE
AGRIBUSINESS RECS	0	1
ID VENDORS & CUSTOMERS	0	AS NEEDED
WORK WITH PROSPECTS	1	AS NEEDED
SITE SELECTION RESPONSE	5	AS NEEDED

BUSINESS DEVELOPMENT

COMPETITIVENESS UPDATE	0	1
TOURISM BUSINESS	0	1 EVENT
PROJECT FRONT YARD	0	AS NEEDED
PROMOTE USDA/DRA GRANTS	1	AS AVAILABLE
LEGISLATIVE OUTREACH	0	5
ACADIANA DAY	0	1
POSITIVE ARTICLES/RELEASES	19/0	12 SHARES/ 4 RELEASES
BUILDING THE REGION	0	1
LEADERSHIP VERMILION	0	1

COMMUNITY DEVELOPMENT