

VX ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL	
COLUMNS	0	12	DEDICATED EFFORT
PRESENTATIONS/INTERVIEWS	0	4+	
GOVERNMENT OUTREACH	2	AS NEEDED	
NEWSLETTERS	1	12	
CHAMBER INTERACTION	1+1	5 MTGS+3 EVENTS	
REGIONAL PARTICIPATION	0+0+1	6 AEDC+61A+4ARA	
SOCIAL MEDIA POSTS	15 (6%)	240	
FACEBOOK LIKES	986 (1%)	1229 (25%)	
IG FOLLOWERS	701 (1%)	874 (25%)	
STREET-LEVEL BILLBOARDS	0	5 TOWNS/CITIES	
PROCEDURES	0	AS NEEDED	
FINANCES/BOARD MTGS	1	12	
FUNDING OPPORTUNITIES	0+0	1 PARTNER+1 GRANT	
PRO DEVELOPMENT	0+0	2 (STAFF)+15 (BOARD)	
<hr/>			EXISTING BUSINESS
BUSINESS INTERACTION	4 (2%)	200	
VISITS	0	50	
INQUIRIES	4	150	
CLASS ATTENDEES	0		
RIBBON CUTTINGS	0	AS REQUESTED	
CLIENT RECORDS/CONTACTS	0	INCREASE FROM 441	
PROJECTS	0	5+	
BUSINESS WALKS	0	3	
HOSTED CLASSES	0	4	
PRO DEVELOPMENT OPPS	4	AS REQUESTED	
SHOP LOCAL SPOTLIGHTS	0	36	
JOBSEEKERS/BOOTHES	0/0	AS REQUESTED	

ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
NEW BUSINESS ASSISTANCE	1	AS NEEDED
START-UP SERVICES	+0=0	
OUTREACH POSTCARDS	+1=1	
DOING BUSINESS GUIDES	0	5
WEBSITE UPDATES	0	AS NEEDED
DEMOS & CONSUMER SPENDING	0X2	6 EACH (12)
PROPERTY PORTAL	4/35	4 UPDATES/ 50 SITES
WORK PLAN SITES	1 + 1 PENDING	AS AVAILABLE
AGRIBUSINESS RECS	0	1
ID VENDORS & CUSTOMERS	0	AS NEEDED
WORK WITH PROSPECTS	1	AS NEEDED
SITE SELECTION RESPONSE	5	AS NEEDED

BUSINESS DEVELOPMENT

COMPETITIVENESS UPDATE	0	1
TOURISM BUSINESS	0	1 EVENT
PROJECT FRONT YARD	0	AS NEEDED
PROMOTE USDA/DRA GRANTS	0	AS AVAILABLE
LEGISLATIVE OUTREACH	5	5
ACADIANA DAY	0	1
POSITIVE ARTICLES/RELEASES	11/0	12 SHARES/ 4 RELEASES
BUILDING THE REGION	0	1
LEADERSHIP VERMILION	0	1

COMMUNITY DEVELOPMENT