

ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL
COLUMNS	5	12
PRESENTATIONS	3	4+
GOVERNMENT OUTREACH	18	AS NEEDED
NEWSLETTERS	10	12
CHAMBER INTERACTION	3+1	5 MTGS+3 EVENTS
REGIONAL PARTICIPATION	3+2+1	8 AEDC+10A+4ARA
SOCIAL MEDIA POSTS	85 (59%)	144
FACEBOOK LIKES	839 (4.6%)	1002 (25%)
IG FOLLOWERS	623 (11.8%)	696 (25%)
STREET-LEVEL BILLBOARDS	1	5 TOWNS/CITIES
PROCEDURES	1	AS NEEDED
FINANCES/BOARD MTGS	5	12
FUNDING OPPORTUNITIES	0+1	1 PARTNER+1 GRANT
PRO DEVELOPMENT	4+1	2 (STAFF)+15 (BOARD)
BUSINESS INTERACTION	85 (43%)	200
VISITS	+4 = 21	
INQUIRIES	+11 = 55	
CLASS ATTENDEES	9	
RIBBON CUTTINGS	2	AS REQUESTED
CLIENT RECORDS/CONTACTS	+138 (48%)	INCREASE FROM 285
PROJECTS	2	5+
BUSINESS WALKS	0	3
HOSTED CLASSES	2	4
PRO DEVELOPMENT OPPS	14	AS REQUESTED
SHOP LOCAL/RADIO SPOTS	2	9
JOBSEEKERS/BOOTHES	10/30	AS REQUESTED

**DEDICATED
EFFORT**

**EXISTING
BUSINESS**

ECONOMIC DEVELOPMENT BY THE NUMBERS

METRICS	YEAR-TO-DATE	ANNUAL GOAL	
NEW BUSINESS ASSISTANCE	26	AS NEEDED	BUSINESS DEVELOPMENT
START-UP SERVICES	8		
OUTREACH POSTCARDS	24		
DOING BUSINESS GUIDES	1	5	
WEBSITE TRAFFIC	3314 VIEWS/69% NEW	NONE ESTABLISHED	
DEMOS & CONSUMER SPENDING	6X1	6 EACH (12)	
PROPERTY PORTAL	1/45	4 UPDATES/ 50 SITES	
WORK PLAN SITES	1 + 1 PENDING	AS AVAILABLE	
COMMITTEE OUTREACH	3	4 X 3 COMMITTEES	
AGRIBUSINESS RECS	0	1	
ID VENDORS & CUSTOMERS	0	AS NEEDED	
SITE SELECTION RESPONSE	5	AS NEEDED	
<hr/>			
COMPETITIVENESS UPDATE	0	1	
TOURISM BUSINESS	0	1 EVENT	
PROJECT FRONT YARD	PENDING	AS NEEDED	
PROMOTE USDA/DRA GRANTS	2	AS AVAILABLE	
LEGISLATIVE OUTREACH	3	5	
ACADIANA DAY	1	1	
POSITIVE ARTICLES/RELEASES	33/2	12 SHARES/ 4 RELEASES	
BUILDING THE REGION	1	1	
LEADERSHIP VERMILION	0	1	