

ECONOMIC DEVELOPMENT

BY THE NUMBERS



INCREASED AWARENESS
OF ORGANIZATIONAL
EFFORTS & ECONOMY,
IN-PERSON & ONLINE

15

PRESENTATIONS

8700

WEBSITE USERS

ABBEVILLE MERIDIONAL
COLUMN LAUNCHED TO
COMPLEMENT MEDIA
COVERAGE

30

NEWSPAPER
MENTIONS

11

COLUMNS
PUBLISHED

NETWORK OF LOCAL &
REGIONAL PARTNERS
ESTABLISHED THROUGH
CHAMBERS, AEDC, OA,
ARA & OTHERS

7

BOARD
SEATS
HELD

CHAired THE
ACADIANA
REGIONAL
ALLIANCE

REVIVED
ACADIANA
DAY AT THE
LEGISLATURE

CREATED ACTION PLAN,
AND SERVICES USING
HISOTRIC PLANS &
INDUSTRY STANDARDS

68

METRICS
MEASURED &
MONITORED

MARKETED COMMUNITY
ASSETS & ABILITIES
THROUGH CAMPAIGNS &
SOCIAL MEDIA
PRESENCE

7

BILLBOARDS

5.4K

REACHED

800

FOLLOWERS

738

POSTS

DEDICATED EFFORT

ECONOMIC DEVELOPMENT

BY THE NUMBERS

11
EVENTS

SEMINARS
HELD

159
ATTENDEES

BUSINESSES
ASSISTED

166

INQUIRIES
VISITS
START-UPS

NEW
INITIATIVES
LAUNCHED

01 VERMILION PARISH
BUSINESS WALKS

02 VERMILION
PARISH JOB FAIR

03 ACADIANA WOMEN'S NETWORK:
VERMILION CHAPTER

04 VERMILION
AT WORK

PROVIDED
RECOVERY
RESOURCES
AFTER THE
AUGUST 2016
FLOODING

ECONOMIC
DRIVER CALLS

RECOVERY
WEBSITE

NEWSLETTERS,
NEWSPAPER
ARTICLES,
CHECKLISTS &
SOCIAL MEDIA

SBA TOWN
HALL EVENT



EXISTING BUSINESS

ECONOMIC DEVELOPMENT

BY THE



NUMBERS

ENTREPRENEURIAL OUTREACH:

49

WELCOME
POSTCARDS

START-UP SERVICES
NEW BUSINESS MAILOUT
INNOV8 ACADIANA
OPPORTUNITY MACHINE
LSBDC COUNSELING

18

COMPARATIVE
ANALYSES

MATERIALS & DATA:

53

CUSTOM
REPORTS

DOING BUSINESS GUIDES
DEMOGRAPHIC REPORTS
CONSUMER SPENDING
INCENTIVES & PROGRAMS
TARGET INDUSTRY STUDY
OPPORTUNITY GAPS

07

PROGRAMS
ADVERTISED

SITES & BUILDINGS:

35

PROPERTY
SEARCHES

SITE SELECTOR CONTACTS
GIS MAPPING
REAL ESTATE WORK PLAN
PROPERTY REQUESTS

03

STATE
PROSPECTS

BUSINESS DEVELOPMENT

ECONOMIC DEVELOPMENT BY THE NUMBERS

COMMUNITY DEVELOPMENT

LEVERAGING
NON-TRADITIONAL FUNDING:

01
REGION 4
REVOLVING
LOAN PROGRAM

117 MATCHED
WITH \$8M
BUSINESSES IN LOANS

02
DELTA
REGIONAL
AUTHORITY

\$250,000
PROPOSED

03
ECONOMIC
DEVELOPMENT
ADMINISTRATION

\$1 MILLION
GRANTED

04
TWIN PARISH
PORT
COMMISSION

\$128,000
ALLOCATED

05
LOUISIANA REGIONAL
LEADERSHIP COUNCIL

\$9,456
REIMBURSED

