

MINUTES OF THE FEBRUARY 2, 2015
VERMILION PARISH ECONOMIC DEVELOPMENT DISTRICT
REGULAR MEETING

President Ruben Rivera called the meeting to order at 5:00 p.m. The meeting was held in the Police Jury conference room, on the second floor of the Courthouse in Abbeville, La.

The Pledge of Allegiance was led by Mr. Ruben Rivera.

Mr. Ruben Rivera requested a moment of silence.

A roll call was done by Ms. Pat Rost with the following members present:

Mr. Richard Guilbeaux, Ms. Pat Rost, Mr. Paul Bourgeois, Mr. Kevin Sagrera
Mr. Ruben Rivera, Mr. Francis Plaisance, Mr. Darin Desormeaux, Mr. Carlton
Campbell, and Ms. Cynthia Dudley

The following members were absent:

Mr. Kirk Frith, Mr. Donald Menard, Mr. Dane Hebert, Mr. Allen LeMaire, and
Ms. Gayle Smith

The following guests were present:

Ms. Anne T. Falgout, VPEDD, and Ms. Shari Cormier, VPEDD

MINUTES

The minutes of the January 5, 2015 meeting were approved by a motion made by Mr. Darin Desormeaux, duly seconded by Mr. Paul Bourgeois, and unanimously carried by the board.

TREASURER'S REPORT

Mr. Richard Guilbeaux gave the Treasurer's report. He informed the board of outstanding invoices and expenses in need of payment. A motion was made by Mr. Francis Plaisance, and duly seconded by Mr. Darin Desormeaux, to pay invoices and expenses totaling \$623.38. This motion was unanimously carried by the board.

DIRECTOR'S REPORT

Ms. Anne T. Falgout updated the board on the accomplishments made by the VPEDD office in the month of January. She spoke of interviews conducted with the local news media. She also informed the board of the upcoming speaking engagements that she has scheduled for the coming month.

Ms. Falgout informed the board of the success of the first VPEDD sponsored social media class which was held on 1/22. VPEDD will be hosting two more social media classes on

2/5 and 2/19, at the Vermilion Parish Library, and is in the process of scheduling a Starting and Financing a Small Business seminar.

Ms. Falgout also spoke of the progress made with the branding and website design. She provided the board with preliminary design color concepts and informed the board that the website should be functioning by the end of February.

Mr. Darin Desormeaux discussed the possible need to have the Director's Report accepted or rejected by the board. Mr. Desormeaux motioned the board to present the Director's report to legal counsel for clarification. This motion was seconded by Mr. Kevin Sagrera and unanimously carried by the board.

OLD BUSINESS

As an update to the One Acadiana Initiative, Ms. Anne T. Falgout presented the board with the letter she was asked to compose at the January board meeting. Mr. Paul Bourgeois motioned to accept this letter and send it to the One Acadiana organization. This motion was seconded by Mr. Carlton Campbell and unanimously carried by the board.

Mr. Richard Guilbeaux updated the board on the changes being made to the ACT. He noted that for tax reasons the board will not be able to legally change their name to Vermilion Economic Development Alliance, as was planned. The recommendation of the State council was to change the legal name to Vermilion Economic Development District and to use the word Alliance in place of District in all branding. A general discussion was held and Mr. Richard Guilbeaux motioned the board to accept this recommend name change to Vermilion Economic Development District with the branding to be as Vermilion Economic Development Alliance. This motion was seconded by Mr. Paul Bourgeois and carried, with Mr. Darin Desormeaux and Mr. Francis Plaisance opposing the motion.

Mr. Ruben Rivera gave an update on the search for insurance coverage for the board and VPEDD office. He noted that Thomas Insurance Agency, Wayne Hebert, State Farm Insurance and Richard Dubois, Farm Bureau Insurance were all asked to submit quotes and stated they could not do that type of coverage or did not wish to submit a quote. However, Richard Broussard Insurance will be issuing a quote within the coming weeks. This quote will be presented at the next meeting for board review.

NEXT MEETING

The next meeting of the District will be held on Monday, March 2, 2015 at 5 o'clock in the Vermilion Parish Policy Jury Committee meeting room.

ADJOURN

Upon a motion by Mr. Paul Bourgeois, duly seconded by Mr. Kevin Sagrera, and unanimously carried, there being no further business, the meeting was adjourned.

Ms. Pat Rost
Secretary